

THE CentralPharmaBuzz

Connecting the Kenyan Pharmacy Community



Kenya Pharmaceutical Association

Pharmaceutical Excellence

CENTRAL BRANCH



Volume 1

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EDITING DESIGN & LAYOUT

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board or those of Kenya Pharmaceutical association – Central Branch. The editor welcomes contributions from readers on subjects of interest to the pharmaceutical industry and health sector in general. Articles may be shortened or edited for clarity or objectivity or rejected in totality without assignment of reason or explanation.

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ASC PROGRAM

MAY 11, 2024 20TH ANNUAL SCIENTIFIC CONFERENCE– KPA CENTRAL BRANCH

Time	Agenda	FACILITATOR
8:00 AM - 8:30 AM:	Registration <ul style="list-style-type: none"> Attendees arrive and register for the conference. Opening Prayer: Kenneth will lead the opening prayer, invoking guidance and blessings for the success of the event and the enlightenment of participants. 	DAVID KEN
8:30 AM - 9:00 AM:	Climate Setting <ul style="list-style-type: none"> Introduction to the conference theme and objectives. Overview of the day's agenda and activities. 	KEN / PETER
9:00 AM - 9:15 AM:	Previous Minutes Reading <ul style="list-style-type: none"> Review and approval of the minutes from the previous conference session held at [June 03, 2023]. MOUNT KENYA UNIVERSITY – MWAI KIBAKI CONVENTION CENTRE THIKA 	PAUL
9:15 AM - 9:30 AM:	Chairman's Welcome Speech: <ul style="list-style-type: none"> The chairman will deliver a welcoming address, setting the tone for the conference and providing an overview of the agenda and objectives for the session. 	NYOIKE
9:30 AM - 9:45 AM:	Guest of Honor Presentation <ul style="list-style-type: none"> Presentation by the Guest of Honor, highlighting the importance of the conference and its theme. 	
9:45 AM - 10:45 AM	Main Topic Presentation Unveiling the Potential: Alternative Medicine in Modern Healthcare. <ul style="list-style-type: none"> VICTORIA W NGUGI PhD, MSc Medical Physiology, HND Cardiology, BSc Clinical Medicine Lecturer Jomo Kenyatta University of Agriculture and Technology Department of Clinical Medicine 	SPEAKER: Ms. Victoria Wanjiku
10:45 AM - 11:00 AM:	TEA BREAK <ul style="list-style-type: none"> Refreshments and networking break for attendees. 	JAMES
	Sponsor Presentation Slot 1	KEN/ PAUL
11:00 AM - 11:15 AM	<ul style="list-style-type: none"> Presentation by the first sponsor, showcasing their products or services related to the pharmaceutical field. 	
11:15 AM - 11:30 AM	Sponsor Presentation Slot 2 <ul style="list-style-type: none"> Presentation by the second sponsor, highlighting their contributions to the pharmaceutical sector. 	KEN/ PAUL
11:30 AM - 11:45 AM	Sponsor Presentation Slot 3 <ul style="list-style-type: none"> Presentation by the third sponsor, sharing insights into their innovative solutions for the industry. 	KEN/ PAUL
11:45 AM - 12:00 PM	Sponsor Presentation Slot 4 <ul style="list-style-type: none"> Presentation by the fourth sponsor, discussing their initiatives to support pharmaceutical professionals. 	KEN/ PAUL

ASC PROGRAM

12:00 PM - 12:30 PM	Questions and Answers Session: <ul style="list-style-type: none"> Participants will have the opportunity to engage with the sponsors and speakers through a Q&A session, where they can seek clarification and insights on the topics discussed. 	KEN/ PAUL/ SPEAKERS
12:30 PM - 1:00 PM	Members' Brief: <ul style="list-style-type: none"> Members of the Executive's will provide brief updates or announcements relevant to the audience, fostering collaboration and networking among participants. 	PAUL/NYOIKE
1:00 PM - 1:30 PM	NEC Presentations <ul style="list-style-type: none"> Presentations by members of the National Executive Council (NEC) on key developments and initiatives within the association. 	NATIONAL ORGANIZING SECRETARY
1:30 PM - 1:45 PM:	Plenary Session <ul style="list-style-type: none"> Interactive session involving panel discussions, Q&A sessions, and presentations on various topics relevant to the pharmaceutical field. 	KEN/ JAMES
1:45 PM - 1:50 PM:	Vote of Thanks: <ul style="list-style-type: none"> A vote of thanks will be extended to all participants, speakers, sponsors, and organizers for their contributions to the success of the webinar. 	JAMES
1:50 PM - 2:00 PM:	Closing Prayers: <ul style="list-style-type: none"> The conference will conclude with closing prayers, expressing gratitude and seeking blessings for everyone involved. 	MONICA
2:00 PM - 2:30 PM:	Networking & Exhibition <ul style="list-style-type: none"> Networking session and exhibition area open for attendees to interact with sponsors and explore their offerings. 	KEN
2:30 PM - 3:00 PM:	Lunch & Conclusion <ul style="list-style-type: none"> Networking lunch for attendees to continue discussions and build connections. Conclusion of the conference with closing remarks and acknowledgments. 	JAMES

Note: Timings are approximate and subject to adjustments based on the flow of the conference.

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- MSc. in Information Science
- MSc. in Information Technology
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- BSc. Information Science
- Bachelor of Business Information Technology
- Diploma in Information Technology
- Diploma in Computer Science
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- Master of Education in Special Needs Education
- Master of Education (Early Childhood Studies)
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- Bachelor of Education (Arts)
- Bachelor of Education in Primary Education
- Bachelor of Education in Special Needs (Primary Education)
- Bachelor of Education in Special Needs (Secondary Education)
- Bachelor of Education in Early Childhood Studies

- Diploma in Special Needs Education
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- MSc. in Statistics
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- MSc. (Ecology and Conservation Biology)
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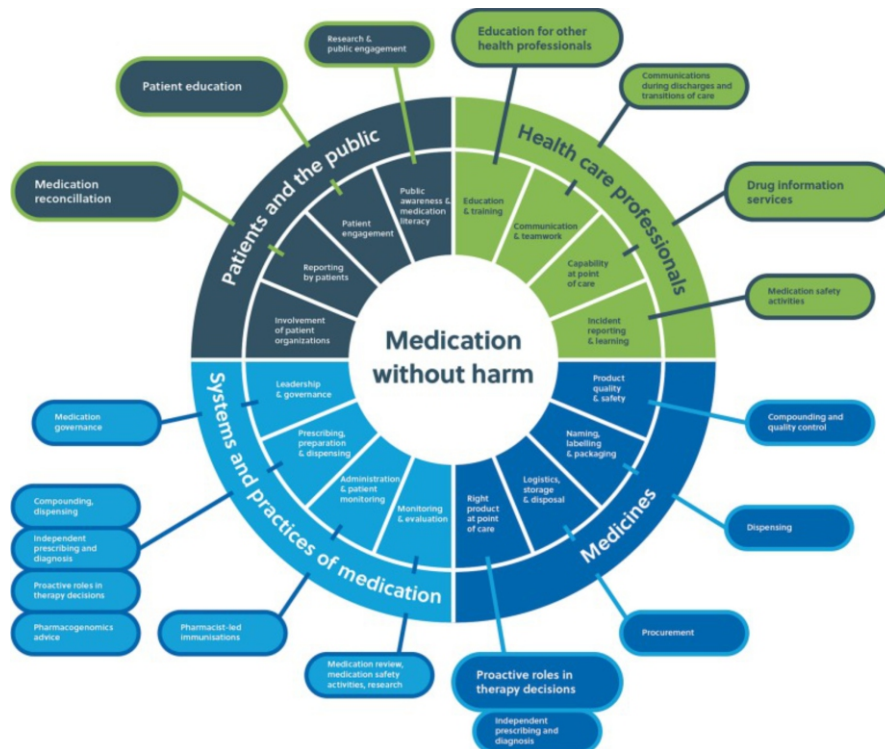
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Unveiling the Pillars of Healthcare: Community Pharmacy's Integral Role in Pharmaceutical Service Delivery



Paul Kimani - *Chief Editor*

In the intricate web of healthcare provision, community pharmacies stand as stalwart pillars, anchoring the foundation of accessible and efficient pharmaceutical service delivery. As the healthcare landscape evolves, the importance of community pharmacies becomes increasingly pronounced, particularly in the realms of antibiotic stewardship programs and family planning services.



Community Pharmacy: A Beacon of Accessible Care

At the heart of every community lies a pharmacy, serving as a beacon of accessible care for individuals and families alike. Beyond merely dispensing medications, community Pharmacists and Pharmaceutical Technologists don the hat of healthcare educators, counselors, and advocates, fostering a holistic approach to wellness within their neighborhoods.

Enhancing Pharmaceutical Service Delivery

The value of community pharmacy extends far beyond the confines of its physical walls. It represents a cornerstone in the seamless delivery of pharmaceutical services, bridging the gap between patients and healthcare providers. Through personalized consultations, medication management, and adherence support, community Pharmaceutical Technologists play a pivotal role in optimizing patient outcomes and promoting medication safety.

In the battle against antimicrobial resistance, community pharmacies emerge as frontline warriors, spearheading antibiotic stewardship programs aimed at curbing the misuse and overuse of antibiotics. By providing education on appropriate antibiotic usage, promoting antimicrobial stewardship guidelines, and advocating for prudent prescribing practices, pharmaceutical technologists empower individuals and communities to safeguard the efficacy of these life-saving medications for future generations.

Fostering Family Planning Services

Beyond the realm of infectious diseases, community pharmacies also serve as vital hubs for family planning services, offering a confidential and accessible avenue for individuals to access contraceptives and reproductive health resources. Through comprehensive counseling, contraceptive provision, and menstrual health management, community Pharmtechs contribute to empowering individuals to make informed decisions about their reproductive health and well-being.

The goal of pharmaceutical technology in antibiotic stewardship

At the intersection of innovation and healthcare, pharmaceutical technology antibiotic stewardship programs represent a beacon of hope in the fight against antimicrobial

resistance. By harnessing the power of technology, these programs seek to optimize antibiotic prescribing practices, streamline medication management, and enhance surveillance of antimicrobial resistance patterns. Through real-time data analysis, decision support tools, and electronic health records integration, pharmaceutical technology antibiotic stewardship programs empower healthcare providers with the tools and insights needed to combat antimicrobial resistance effectively.

Community Pharmacy: A Cornerstone of Public Health

In essence, community pharmacies epitomize the essence of patient-centered care, serving as trusted allies in the journey towards optimal health and well-being. From promoting medication adherence to advocating for antimicrobial stewardship and reproductive health, community pharmacies embody the ethos of accessible, compassionate, and comprehensive healthcare delivery. As we navigate the ever-evolving landscape of healthcare, the value of community pharmacies shines brightly as a beacon of hope, resilience, and unwavering commitment to the communities they serve.

PAUL KIMANI

EDITOR IN CHIEF

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DR SAMUEL M. WAINAINA

Registered Pharmacist

HOD, Pharmacognosy Department

Lecturer: Mt Kenya University

EDUCATION BACKGROUNDS

2019 Master of Science [MSc.]
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2016 Bachelor of Pharmacy [B.
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1992 Diploma [Pharmaceutical
Technology} KMTC Nairobi

ASSOCIATIONS

KPA: PSK: TSOK

EMAIL:

swainaina@mku.ac.ke

COVER STORY

“Learn as if you will live forever, live like you will die tomorrow.” —

The above adage by Mahatma Gandhi, has been a great motivation in my career journey since the time I enrolled at Kenya Medical training Center for Diploma in Pharmaceutical technology.

As a young person then, the fascination with the world of Pharmacy was a temptation I could not resist. I was always eager to learn all the very challenging and technical jargon in this field of study and determined to employ the same in my practice after graduation.

It is no wonder then that after practicing for a record 17 years as “daktari wa dawa,” the hunger for more knowledge led me to enroll for the Upgrading Bachelor Pharmacy Program at Mount Kenya University in 2012 and graduated in 2016.

I consider this transformational decision for career upgrade as one of the best decisions I have ever made in life. As Walter Anderson once said, *“It is only when we take chances, when our lives improve”*. I had realized that pharmacy practice is so dynamic and hence the need to keep up with the pace.

I have learnt in this life, success is for those who recognize and take advantage of opportunities when they come. They say “opportunities may knock only once, but temptation leans on the doorbell” (Anonymous). I have had to resist the temptation of comfort zones and venture into the land of opportunities.

Indeed more opportunities came along as I further climbed up the ladder of education. To this extent, I enrolled into the Master of Science degree in Pharmacology and Toxicology at the University of Nairobi in 2017 and graduated in 2019.

I will lie if I said it was a smooth sail. Class assignments, work and family related matters were all competing for my attention but I resolved not to break focus.

I am currently the Head of Pharmacognosy Department at the School of Pharmacy in Mount Kenya University. The entrepreneurial bug has bitten me and I am a Director and Company Pharmacist of a Pharmaceutical Company, Forza Life Sciences Ltd, a PPB registered Wholesale Dealer specializing in the supply of Oncology and Renal products. I am also a Director at Tipharm Pharmaceuticals Ltd, a PPB Registered Wholesale Dealer mainly dealing in nutraceutical products.

“The ladder of success is never crowded at the top”



CHAIRMAN'S ADDRESS

Ladies and gentlemen, I am delighted to welcome all the esteemed members of the Kenya Pharmaceutical Association Central Branch to our Annual Scientific Conference for the year 2024, as we also celebrate the 50th anniversary of the Kenya Pharmaceutical Association (KPA). This conference holds special significance as we reflect on the remarkable journey of our association over the past five decades and look forward to the future with renewed vigor and enthusiasm.

As we gather here today, let us take a moment to celebrate the incredible milestones and achievements of the KPA since its inception. For 50 years, the KPA has been at the forefront of promoting pharmaceutical excellence and advancing the interests of pharmaceutical technologists across Kenya. From advocating for improved healthcare access to championing professional development opportunities, the KPA has played a pivotal role in shaping the landscape of pharmacy practice in our country.

On this momentous occasion, I extend my heartfelt gratitude to all the visionary leaders, dedicated members, and supportive partners who have contributed to the success of the KPA over the years. Your unwavering commitment and tireless efforts have been instrumental in making the KPA the beacon of pharmaceutical excellence that it is today.

As we celebrate this milestone, let us also reaffirm our commitment to upholding the values of professionalism, integrity, and excellence that have defined the KPA for the past 50 years. Together, let us continue to strive for excellence in pharmaceutical practice and work towards achieving our shared vision of a healthier and more prosperous Kenya.

Once again, I extend my warmest welcome to each and every one of you to this conference, as we commemorate 50 years of pharmaceutical excellence with pride and gratitude. Here's to the next 50 years of continued success and achievement for the Kenya Pharmaceutical Association.

It's my honor to welcome all the esteemed members of the Kenya Pharmaceutical Association Central Branch to our Annual Scientific Conference for the year 2024. This

conference has always been one of the highlights of our calendar, and I am pleased to see such a remarkable turnout, with many attendees joining us for the first time.

I extend a warm welcome to our visitors and sponsors, including DKT, MKU, Wega, and Cosmos, whose unwavering support has been instrumental in the success of our branch.

This year, we have made significant progress in implementing the integration of the PPB portal, and I commend the commitment of our members in this endeavor. I extend my heartfelt appreciation to the executive team, especially the Secretary and the Treasurer, for their efforts in ensuring a smooth process and timely updates.

I am pleased to announce that this year, we have been able to offer 36 CPD points so far, with the aim of reaching the required 40 CPD points by August. I urge all members to subscribe to both the PPB and branch portal to ensure the awarding of points. Additionally, I am proud to announce that, for the first time in our branch, we have been able to offer free CME meetings, thanks to the generous sponsorship from DKT. We hope to attract more sponsors in the future and encourage all members to become brand ambassadors for our branch by showcasing their products at our events.

On the investment front, the Central Pharm Investment Group has launched phase 3 projects, which will invest in money market funds. While the uptake has been slow, with only around 20 members registered so far, this is a long-term investment that will generate dividends yearly. I encourage more members to join and benefit from this opportunity.

We have also developed a strategic plan for the branch, which will guide us in the next five years. I encourage all members to prepare for leadership roles as we strive to achieve our core mandate.

In terms of welfare, I urge members to form cluster groups within their counties to foster social and professional interactions. Participation in political cycles within their areas can also help address issues affecting the KPA, as political goodwill is often essential in finding solutions.

I encourage all members to utilize the Central Branch portal for CPD events and informative articles that can enhance their practice. Additionally, I urge individual members to contribute articles to our new newsletter **'CentraPharmaBuzz'** through the Secretary to ensure regular updates and sharing of experiences.

Speaking of the newsletter, I am pleased to announce that we have published the latest edition, featuring success stories of our members and various products offered by our sponsors. We aim to make the newsletter quarterly, and I urge members to submit articles on time to share their experiences and

challenges in our dynamic profession.

As we reflect on the achievements of the KPA and the invaluable contributions of our members, I would like to express my sincere appreciation to all those who have diligently paid their annual subscription fees. Your continued support and financial contributions are vital to sustaining the activities and initiatives of our association, and I commend you for your ongoing commitment to the advancement of pharmacy practice in Kenya.

However, I must also take this opportunity to remind those members who have not yet paid their annual subscription fees to kindly do so before the year's end. Your timely payment will not only ensure your continued membership benefits but also enable us to effectively plan and execute our programs and activities for the coming year. Lastly, I would like to remind everyone to mark their calendars for the Annual National Scientific Conference, scheduled for July in Mombasa. Let us all prepare to attend and contribute to this prestigious event.

Thank you all for your attention and participation. May God bless you all. Sincerely,

Peter Nyoike

Chairman,

Kenya Pharmaceutical Association

Central Branch



About Us

Wega Healthcare Limited is a registered Company under Kenyan Companies Act



Our Mission

To create a different experience in healthcare that is innovative and inspiring to you.



Our Vision

To offer affordable, accessible and quality healthcare products through innovative and excellent services that alleviate suffering and meet emerging needs.

Appreciation message

Wega Healthcare Limited wishes to express their profound appreciation for the invaluable contribution that Kenya Pharmaceutical Association has made to the pharmaceutical industry as a whole.

Your unwavering commitment and collaboration has been instrumental in advancing our shared mission of improving regional health outcomes. The opportunities to engage with fellow industry professionals and thought leaders have not only expanded our understanding of pharmaceutical science and technology but have also inspired us to push the boundaries of innovation in our own work.

The dedication of your members to excellence, professionalism and reliability to timely delivery of high quality pharmaceutical products have significantly contributed to the satisfaction of patients needs. Additionally, we have received valuable insights and support contributing to the success of our operations. It's indeed a partnership worth our praises and appreciation.

Long live KPA.

Thank you.

K.W. DANIEL
Co- Founder &
Chief Executive - Operations.



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50 YEARS OF PHARMACEUTICAL EXCELLENCE



By **PAUL KIMANI**
HND CPHARM, MKPA

The establishment of the Kenya Pharmaceutical Association (KPA) marks a significant milestone in the history of pharmacy practice in Kenya. The organization has played a crucial role in advancing the interests of pharmaceutical



technologist, promoting professional development, and advocating for the highest standards of pharmaceutical care.

Founding Years (1970s): The Kenya Pharmaceutical Association was established in the early 1970s, emerging from the need for a unified voice to represent the interests of pharmacists across the country.

During this period, the profession of pharmacy in Kenya was undergoing significant transformation, with pharmaceutical technologists increasingly recognized as integral members of the healthcare team responsible for ensuring safe and effective medication use.

Formation and Early Advocacy Efforts: In its formative years, KPA focused on advocating for the recognition of pharmaceutical technologists' roles in healthcare delivery, the establishment of professional standards, and the enactment of legislation to regulate pharmacy practice.

Visionary leaders within the pharmacy community played instrumental roles in organizing pharmaceutical technologists, mobilizing support, and laying the foundation for KPA's advocacy efforts.

Advancements in Pharmacy Education and Training:

KPA played a pivotal role in advocating for the establishment of pharmacy schools and the development of quality pharmacy education and training programs in Kenya.

Through collaborations with academic institutions and regulatory bodies, KPA contributed to the accreditation of pharmacy curricula, ensuring that pharmaceutical technologists received comprehensive training to meet the evolving healthcare needs of the population.

Professional Development and Capacity Building: Recognizing the importance of continuous professional development, KPA initiated various training programs, workshops, and seminars to enhance pharmaceutical technologists' knowledge, skills, and competencies.

These capacity-building initiatives covered a wide range of topics, including pharmaceutical care, drug therapy management, pharmacovigilance, and emerging trends in pharmacy practice.

Advocacy for Public Health and Patient Safety: KPA emerged as a leading advocate for public health initiatives, promoting policies and

programs aimed at improving medication safety, access to essential medicines, and rational drug use.

The association actively engaged with government agencies, healthcare institutions, and other stakeholders to address public health challenges, such as antimicrobial resistance, infectious diseases, and chronic conditions.

Leadership and Governance: Over the years, KPA has been led by dedicated and visionary leaders who have steered the organization through various challenges and opportunities.

Through transparent and accountable governance structures, KPA has ensured that the voices of its members are heard, and their interests are represented effectively at local, national, and international levels.

International Collaboration and Recognition: KPA has fostered collaborations with regional and international pharmacy organizations, enabling knowledge exchange, capacity building, and advocacy on global health issues. The association's active participation in local and international forums and conferences has elevated its profile and strengthened its position as a key player in the global pharmacy community.

Continued Relevance and Adaptation: As the healthcare landscape continues to evolve, KPA remains committed to adapting to new challenges and opportunities, ensuring that pharmaceutical technologists are equipped to provide high-quality care in an ever-changing environment.

The association continues to innovate and explore new avenues for professional development, advocacy, and community engagement, reaffirming its commitment to advancing the pharmacy profession and improving patient outcomes.

1. Celebrate Excellence: The Recognition and Awards program will aim to celebrate the outstanding achievements and exemplary leadership demonstrated by pharmaceutical technologists, healthcare professionals, and pharmaceutical institutions across Kenya.

2. Inspire Others: By highlighting the accomplishments of award recipients, we will seek to inspire and motivate pharmaceutical technologists, students, and healthcare professionals to strive for excellence, innovation, and continuous improvement in their practice.

The Kenya Pharmaceutical Association (KPA) takes great pride in recognizing and honoring exceptional pharmaceutical technologists, visionary leaders, and distinguished organizations that have made significant contributions to the pharmacy profession and public health in Kenya.

Through our Recognition and Awards program, we will aim to celebrate the achievements, dedication, and innovation of individuals and institutions who exemplify excellence in pharmacy practice and inspire others to follow in their footsteps.

Key Objectives:

3. Foster Professional Development:

Through recognition and acknowledgment of noteworthy contributions to the pharmacy profession, we will aim to foster a culture of professional development, lifelong learning, and commitment to patient care among pharmaceutical technologists and healthcare practitioners.

4. Promote Best Practices: The Recognition and Awards program will serve as a platform to showcase best practices, innovative initiatives, and successful models of pharmacy practice that have positively impacted patient outcomes, public health, and healthcare delivery in Kenya.

Celebration and Reflection:

As we commemorate 50 years of excellence, the Kenya Pharmaceutical Association (KPA) invites all its members, partners, stakeholders, and the wider pharmacy community to join us in celebrating our achievements, reflecting on our legacy, and renewing our commitment to advancing pharmacy excellence for the next 50 years and beyond.

This milestone offers us a unique opportunity for collective reflection, appreciation, and recommitment to the core values and principles that have guided KPA's journey thus far and will continue to shape our future trajectory. Together, let us celebrate the following:

1. Achievements: Over the past five decades, KPA has made significant strides in promoting the interests of pharmaceutical technologist, advancing the pharmacy profession, and advocating for optimal patient care and public health. We have successfully championed key initiatives, lobbied for policy reforms, and established valuable partnerships to enhance pharmacy practice and pharmaceutical services in Kenya.

2. Legacy: As we reflect on our journey, we recognize and honor the visionary leaders, dedicated members, and supportive partners who have played pivotal roles in shaping KPA's legacy of excellence. Their tireless efforts, unwavering commitment, and

pioneering spirit have laid the foundation for our organization's success and enduring impact on the healthcare landscape.

3. **Core Values:** At the heart of KPA's mission are the core values of professionalism, integrity, collaboration, and innovation. These values have guided our actions, decisions, and initiatives, ensuring that we uphold the highest standards of ethical conduct, foster meaningful partnerships, and drive positive change in the pharmacy profession and beyond.
4. **Commitment to Excellence:** Looking ahead, KPA remains steadfast in its commitment to advancing pharmacy excellence, promoting lifelong learning and advocating for the well-being of pharmaceutical technologists, patients, and communities. We will continue to prioritize education, training, advocacy,

and research initiatives that empower Pharm-techs, enhance patient care, and contribute to the broader goals of healthcare transformation in Kenya.

In summary, the Kenya Pharmaceutical Association has made significant contributions to the advancement of pharmacy practice and public health in Kenya over the past five decades. Through visionary leadership, strategic advocacy, and collaborative partnerships, KPA has played a vital role in shaping the pharmacy profession and promoting the well-being of the population. As it looks towards the future, KPA remains steadfast in its commitment to excellence, professionalism, and service to the community.

The Recognition and Awards program will underscore KPA's commitment to recognizing excellence, inspiring innovation, and promoting the highest standards of pharmacy practice and patient care in Kenya. Through this initiative, we will celebrate the remarkable achievements of pharmaceutical technologists and organizations who are driving positive change and making a

lasting impact on the health and well being of our communities.

As we celebrate this momentous occasion, let us reaffirm our collective resolve to uphold the principles of professionalism, collaboration, and service excellence that define KPA's legacy. Together, we will embark on the next phase of our journey with renewed passion, purpose, and determination to shape a brighter future for pharmacy in Kenya.

Here's to 50 years of excellence, and to the promising future that lies ahead!



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- Miso-Kare is used in maternal healthcare for prevention and treatment of post-partum haemorrhage, labor induction, cervical ripening and uterine evacuation.
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Pack: Combipack of 1 mifepristone 200 mg tablet and 4 misoprostol 200 mcg tablets.
Outer Carton: 10 packets
Shipper Carton: 180 packs



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- The Ipas MVA Plus* is recommended by the WHO as a preferred method of uterine evacuation.
- It is also a safe and effective method for performing endometrial biopsy.
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Single kit: IPAS MVA Plus + 8 EasyGrip cannulae + 2 silicone gels (2cc)
Outer Carton: 1 kit

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- Kiss Classic condoms are transparent, straight-walled, teat-ended, natural rubber latex condoms with non-spermicidal lubricant and 53 mm nominal width.

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KISS STRAWBERRY

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- Kiss Strawberry condoms are red in color, teat-ended, have natural rubber latex with non-spermicidal lubricant and 53 mm nominal width.

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- Kiss Chocolate condoms are chocolate scented and colored to pleasure your partner's senses.
- Kiss Chocolate condoms are chocolate brown in color, teat-ended, have natural rubber latex with non-spermicidal lubricant and 53 mm nominal width.

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BRANCH REPORT

KENYA PHARMACEUTICAL ASSOCIATION (KPA) CENTRAL BRANCH REPORT

Introduction:

The Kenya Pharmaceutical Association (KPA) Branch has continued to make significant strides in fulfilling its mission of promoting excellence in pharmaceutical practice and advancing the welfare of its members. This report highlights key activities and developments in various areas, including CPD events, strategic planning, members' welfare, premises inspections, financial position, branch investment, and family planning initiatives.

1. CPD Events:

The branch has been proactive in organizing Continuing Professional Development (CPD) events aimed at enhancing the knowledge and skills of pharmaceutical practitioners.

MANAGEMENT OF IRON DEFICIENCY ANEMIA (IDA)	3 POINTS
GUIDELINES FOR EVALUATION AND DIAGNOSIS OF CHEST PAIN	3 POINTS
CARDIOVASCULAR DRUG USE	3 POINTS
DRUG THERAPY IN PREGNANCY AND LACTATION	3 POINTS
PHARMACOLOGY OF CORTICOSTEROIDS	3 POINTS
SELF CARE PRODUCTS TRAINING PROGRAM - KIAMBU CHAPTER	3 POINTS
SELF CARE PRODUCTS TRAINING PROGRAM - KIAMBU CHAPTER	3 POINTS
Types of Family Planning Self-Care Products- NYERI CHAPTER	3 POINTS
ANNUAL SCIENTIFIC CONFERENCE TOPIC 1: Advancements in Pharmacotherapy: Exploring the Latest Drug Therapies and Treatment Modalities	3 POINTS
ANNUAL SCIENTIFIC CONFERENCE TOPIC 2: Addressing Emerging Infectious Diseases: Strategies for Effective Prevention, Control, and Treatment	3 POINTS
ANNUAL SCIENTIFIC CONFERENCE TOPIC 3: Ethical Considerations in Pharmacy Practice: Promoting Professionalism and Integrity in Patient Care	3 POINTS
CORONARY ARTERY DISEASE (CAD)	3 POINTS
TOTAL	36 POINTS



These events have covered a wide range of topics, including emerging trends in pharmacotherapy, updates on regulatory guidelines, advancements in pharmaceutical technology, and specialized training in family planning methods and counseling.

We promise the general membership of our dedication to achieve the minimum required points for certification for the year 2025

2. Strategic Plan:

The branch has developed a comprehensive strategic plan aimed at guiding its activities and initiatives over the coming years. This strategic plan outlines clear objectives, strategies, and timelines for achieving key milestones. Emphasis is placed on promoting professionalism, advocating for the interests of members, fostering collaboration with relevant stakeholders, and integrating family planning services into the branch's overall agenda for improving healthcare outcomes.

3. Members Welfare:

Ensuring the welfare of our members remains a top priority for the branch. Efforts have been made to provide support and assistance to members facing professional challenges or personal hardships. Additionally, initiatives such as mentorship programs, networking opportunities, and access to resources have been implemented to facilitate career advancement and personal growth among members, including those involved in the provision of family planning services.

4. Premises Inspections:

The branch continues to conduct regular inspections of pharmaceutical premises to ensure compliance with regulatory standards and best practices. These inspections aim to uphold the integrity of the pharmaceutical profession, safeguard public health, and promote accountability within the industry. Special attention is given to facilities offering family planning services to ensure they adhere to quality standards and provide accurate information to clients.

5. Financial Position:

The branch maintains a transparent and sustainable financial position, with prudent management of resources to support its various activities and initiatives. Financial statements are regularly reviewed and audited to ensure compliance with regulatory

requirements and good governance practices. Efforts are underway to explore additional sources of funding and revenue generation to further strengthen the branch's financial stability and resilience, including support for family planning programs.

6. Branch Investment:

In line with our commitment to continuous improvement and growth, the branch is exploring opportunities for strategic investments that align with its mission and objectives. This may include investments in infrastructure, technology, and human capital to enhance service delivery, operational efficiency, and member satisfaction. Careful evaluation and risk assessment are integral to the decision-making process to ensure optimal returns and long-term sustainability, including investments that support the provision of family planning services.

7. Family Planning:

Recognizing the critical role of family planning in promoting reproductive health and achieving sustainable development goals, the branch is actively involved in promoting access to family planning services and information. This includes advocacy for policies that support contraceptive access, training programs for healthcare providers on family planning counseling, and community outreach initiatives to raise awareness about the importance of family planning in improving maternal and child health outcomes.

Conclusion:

In conclusion, the Kenya Pharmaceutical Association (KPA) Branch remains committed to its mission of promoting excellence in pharmaceutical practice and advancing the welfare of its members. Through proactive initiatives in CPD, strategic planning, members' welfare, premises inspections, financial management, branch investment, and family planning, the branch continues to make meaningful contributions to improving healthcare outcomes and advancing the well being of communities in Kenya.

Submitted by:



Paul Kimani -Secretary,

*Kenya Pharmaceutical Association (KPA)
Central Branch*



REPORT ON THE ESTABLISHMENT OF THE KPA CENTRAL BRANCH INVESTMENT GROUP



By Peter Nyoike,
Organizing Secretary
Central Pharm Investment Group

Introduction:

The KPA Central Branch established an Investment Group on 2nd July 2016 with the aim of providing its members with an opportunity to pool resources for good returns in the future. The primary goal of the investment group is to create an enabling environment of togetherness among KPA Central branch members and to facilitate the pooling of resources for investment purposes.

Vision and Mission:

- **Vision:** To create an enabling environment of togetherness among KPA Central branch members.
- **Mission:** To pool resources by Central pharm group members to purchase an investment of choice.

Rationale for Establishment:

The establishment of the investment group was prompted by the observation of challenges faced by members' families upon the demise of a member. Often, families are left with no choice but to close the business that had been sustaining them, leading to financial hardships for both the nuclear and extended families, as well as the wider community. The vision was to create an investment vehicle where members can earn dividends yearly, ensuring financial stability for their next of kin even after their demise.



Progress and Achievements:

Since its inception, the investment group has made significant progress. It has successfully completed two phases of investment acquisition. In the first phase, the group acquired two plots of land in Kenol, while in the second phase, they acquired a one-acre plot in Matuu town. These acquisitions mark important milestones for the group and demonstrate its commitment to securing tangible assets for its members.

Commencement of Third Phase:

The investment group commenced its third phase in February, signaling a new chapter in its journey. During this phase, members are invited to join the group with a registration fee of Kshs 1,000 and monthly fee of Kshs 2000.

This fee will enable members to participate in the group's investment activities and contribute to the collective growth and success of the group.

PAYMENT VIA M-PESA

PAYBILL: 853391
A/C No: BRANCH NUMBER
AMOUNT : Kshs. 1000



0724 106753

Investment Strategy:

The investment group has opted for a passive investment model with low risk and moderate returns, focusing on investments with a surety of return on investment. The chosen investment vehicle, the Money Market Fund (MMF), offers high liquidity and low risk, making it an ideal choice for the group. MMF provides investors with the flexibility to easily access their funds when needed without penalties or restrictions.

Benefits of Joining the Investment Group:

- **Diversification:** Members are encouraged to diversify their investment portfolios, thereby reducing risk and maximizing returns.
- **Financial Stability:** The investment group serves as a form of pension scheme for members who may not have access to traditional pension plans.
- **Networking and Knowledge Sharing:** Membership in the investment group provides opportunities for networking and knowledge sharing among members, fostering a culture of collaboration and learning.

Call to Action:

The investment group encourages all members to join and actively participate in the group's activities. By pooling resources and sharing ideas, members can collectively achieve financial stability and growth. The investment

group advocates for members to step out of their comfort zones and explore new investment opportunities beyond their individual pharmacies.

Conclusion:

The establishment of the KPA Central Branch Investment Group marks a significant step towards promoting financial stability and togetherness among members. By leveraging the power of collective resources and investing wisely, members can secure their financial futures and leave a lasting legacy for their families and communities.



Kenol plots site visit

COMMUNITY DIALOGUE - THE NEW FRONTIER IN HEALTH.

By: Ken Nduati,

Organizing Secretary- KPA Central Branch Senior Ward Administrator, Nyeri County



Leading one of the Health Dialogue Forums in Nyeri County Primary Health Facilities.

Dialogue days are important in building trust between community and their service providers. The forums aim at actively engaging the community members in identifying specific challenges they face while exploring possible solutions. The sessions which are interactive also provide an opportunity for the community members to seek clarification on various matters.

Every enrolled Pharmaceutical Technologist needs to exploit this gap which remains untapped and build more trust with the people he or she serves. There is no one best way to host a dialogue. It depends upon what you want to accomplish. Tailor an approach that works best for your objectives, setting, participants, time, and capacity.

Growing a healthy community is a lifelong process requiring constant nurturing and persistence. Everyone has a role to play in building a healthier, more vibrant community. A healthy community is an imperfect place in an ever-changing state that builds a culture supporting healthy life choices and a high quality of life. Leadership and action should come from every corner of our communities to lessen the gulf between conversations we have at the kitchen table and those we have with our leaders.

The current initiatives by the national government through the Ministry of Interior and

Administration of National Government in the health sector which involves streamlining the operations of community pharmacies, Kenya Pharmaceutical Association needs to come at the forefront as a key driver in the initiative and pursue further partnerships with possible donors. In the long-run, both the community and Enrolled Pharmaceutical Technologists stand to gain. Further to that, exploration of scholarship programs with foreign universities that have focused more on this aspect in health need to be realized.

As we mark 50 years of existence as Kenya Pharmaceutical Association, we need to start a new path of another 50 years of accelerating community dialogue in pharmacy practice. Out of this, members of the community will be well enlightened and hence will be seeking health services. From premises that are owned and operated by the right cadres in Pharmacy Practice. We must devise a new way of dealing with the issue of quacks through community dialogue forums.

Ken Nduati is the Organizing Secretary-KPA Central Branch, an Enrolled Pharmaceutical Technologist and a Senior Ward Administrator in Nyeri County.

EMPOWERING THE PHARMACEUTICAL TECHNOLOGIST: THE VITAL ROLE OF THE KENYA PHARMACEUTICAL ASSOCIATION.



By: Nyumu Wa Chege

**Hon. Deputy Secretary General
Kenya Pharmaceutical Association**

Introduction: In Kenya, access to quality healthcare remains a significant challenge, particularly in rural and underserved areas. Amidst this backdrop, community pharmacies emerge as unsung heroes, playing a crucial role in enhancing pharmaceutical service delivery across the nation. In this article, we explore how these local healthcare hubs owned by pharmaceutical technologists serve as pillars of support, providing accessible, personalized, and high-quality care to communities throughout Kenya.

Accessibility and Convenience:

Community pharmacies act as beacons of accessibility and convenience in the healthcare landscape of Kenya. Unlike traditional healthcare facilities, they often operate extended hours, including weekends, ensuring that individuals can access essential medications and healthcare advice at their convenience. This accessibility is particularly vital in remote regions where healthcare infrastructure is sparse, offering a lifeline to those who might otherwise struggle to obtain necessary treatments. There will always be an open pharmacy wherever you go in Kenya, and there's a good possibility that the person serving you is a pharmaceutical technologist.

Patient Education and Counseling:

Beyond dispensing medications, community pharmacies serve as trusted advisors and educators, offering invaluable guidance on medication use, potential side effects, and lifestyle modifications. Through personalized counseling sessions, they empower patients to take control of their health, fostering better understanding and

adherence to treatment regimens. This educational aspect of community pharmacy services not only enhances patient outcomes but also cultivates a culture of health literacy within communities.

Medication Management and Safety:

Ensuring the safe and effective use of medications is paramount, and community pharmacies play a pivotal role in this regard. Pharmaceutical technologist diligently reviews prescriptions, checking for accuracy and potential drug interactions to mitigate risks. By promoting medication safety, community pharmacies serve as guardians of patient well-being, contributing to improved health outcomes and reduced adverse events.

Collaborative Healthcare:

Collaboration lies at the heart of effective healthcare delivery, and community pharmacies exemplify this principle through interdisciplinary partnerships. Pharmaceutical technologist practicing in the community collaborate closely with physicians, nurses, and other healthcare providers, fostering seamless communication and coordinated care for patients. This collaborative approach enhances continuity of care, facilitates timely interventions, and maximizes the efficacy of treatment plans, ultimately benefiting the health of individuals and communities alike.

Economic Impact:

Beyond their healthcare contributions, community pharmacies wield significant economic influence, driving local economies and supporting livelihoods. They serve as vital sources of employment, creating job opportunities not just for professionals but also support staff. Moreover, their presence stimulates economic activity within communities, attracting foot traffic and fostering ancillary businesses. As engines of economic growth, community pharmacies contribute not only to individual health but also to broader socio-economic development.

Challenges and Opportunities: Despite their indispensable role, community pharmacies in Kenya face myriad challenges, ranging from regulatory hurdles to infrastructure limitations. Addressing these challenges requires concerted efforts from us as members to make our voice heard by the policymakers, stakeholders, and the community at large. By implementing supportive policies, investing in infrastructure, and prioritizing workforce development, Kenya can

harness the full potential of community pharmacies, transforming them from mere service providers to drivers of sustainable healthcare innovation.

Consolidating membership within a professional association can build wealth and requires a strategic approach that focuses on value creation, networking opportunities, and professional development. Here are some steps that Kenya Pharmaceutical Association is taking to empower its members:

Education and Training Programs: Offer specialized training, workshops, and certification programs tailored to the needs of members. By enhancing members' skills and expertise, the association will add tangible value, which can translate into increased earning potential and career advancement opportunities. As of right now, the KPA has done a good job of providing family planning education, and members who completed the initial training have become qualified trainers of trainers who will carry on this important work. A lot of work is also being done on the availability of HAART through private pharmacies.

Networking Events and Conferences:

Organize regular networking events, conferences, and seminars where members can connect with industry peers, potential clients, and employers. Facilitating meaningful connections within the industry to foster collaboration, knowledge sharing, and potential business opportunities, which can contribute to members' financial success. To that purpose, there is a thriving and fruitful initiative, which each branch and the national office have executed flawlessly. I extend an invitation to all members to join the upcoming national annual scientific conference and AGM, which will take place in Mombasa in July.

Resource Sharing and Collaboration:

Establish platforms or forums where members can share resources, best practices, and business opportunities. Encouraging collaboration among members not only will enrich our professional experiences but also open doors to joint ventures, partnerships, and collaborative projects that can generate additional income streams.

Advocacy and Representation:

Advocate for policies and regulations that support the interests and professional growth of members. By representing members' concerns and advocating for favorable industry conditions, the

association can create an enabling environment for wealth creation and business success. The leadership of KPA is all over and steadfast to ensure that members interests are catered for every stage, recently is the campaign in parliament to shoot down the unpleasant proposals that were proposed in the Kenya Drug Authority bill (KDA), level IV supretendency denials and much more that is work in progress

Access to Funding and Investment Opportunities: Forge partnerships with financial institutions, venture capitalists, and angel investors to provide members with access to funding and investment opportunities. By facilitating access to capital, the association can empower members to pursue entrepreneurial ventures, expand their businesses, or invest in income-generating assets. Members' unity is being put to the test on this specific issue. As stakeholders in the pharmaceutical sector, we have a lot of potential if we can band together and organize around a shared goal. The Central Investment Group, the central branch's investment arm, is one example of a success that we can build on as members and expand upon to a national scale.

Mentorship and Coaching Programs: Establish mentorship and coaching programs that pair experienced professionals with emerging talent within the association. Through mentorship, members can receive guidance, advice, and support to navigate career challenges, capitalize on opportunities, and achieve

their financial goals. This concept has the potential to benefit our recently recruited members, thus I implore the branch that is best suited to implement it to do so.

Discounts and Benefits: Negotiate exclusive discounts, benefits, and perks with industry vendors, service providers, and retailers on behalf of members. Access to discounted products, services, and resources can help members save money, reduce business expenses, and improve their bottom line earnings. We've had plenty of ideas; I recall Pharmnet from a few years back, which was an idea where members would combine orders to gain savings. Now that we know where we went wrong and where we need to improve, it's time to consider a rebirth and guide it in the best direction.

Financial Literacy and Wealth Management Workshops: Offer financial literacy workshops, seminars, and resources to educate members on personal finance, wealth management, and investment strategies. Empowering members with financial knowledge and skills equips them to make informed decisions, grow their wealth, and achieve financial independence. This has been going on for a while, and it always happens during our CMEs, ASCs, and other specially scheduled meetings.

By implementing these initiatives, Kenya Pharmaceutical Association can strengthen its membership base, foster professional growth, and ultimately contribute to the wealth and prosperity of its members. All said and done members have

the onus to decide, first, the depth of unity they want for themselves, how and what they would want to rip from this unity. The potential is so huge that the time to begin is now. I suggest we investigate the potential long-term benefits of the unity that Kenya Pharmaceutical Association, all we have to do is reenergize, realign, and put the pieces together so that we can face the future united and determinedly.

In Conclusion: Community pharmacies stand as pillars of support, embodying the ethos of accessible, patient-centered care in Kenya. Through their unwavering commitment to excellence, they enhance pharmaceutical service delivery, empower patients, and foster healthier communities. As Kenya navigates the evolving healthcare landscape, recognizing and nurturing the invaluable contributions of community pharmacies is essential. Together, let us continue to champion and celebrate ourselves for being the local healthcare heroes, ensuring that every individual has access to the care they need to thrive.



ETORICOXIB TABLETS 60MG/90MG



THE GOAL OF PHARMACEUTICAL TECHNOLOGIST IN ANTIBIOTIC STEWARDSHIP



By: **PAUL KIMANI**,
HND CLINICAL PHARMACY,
MKPA.

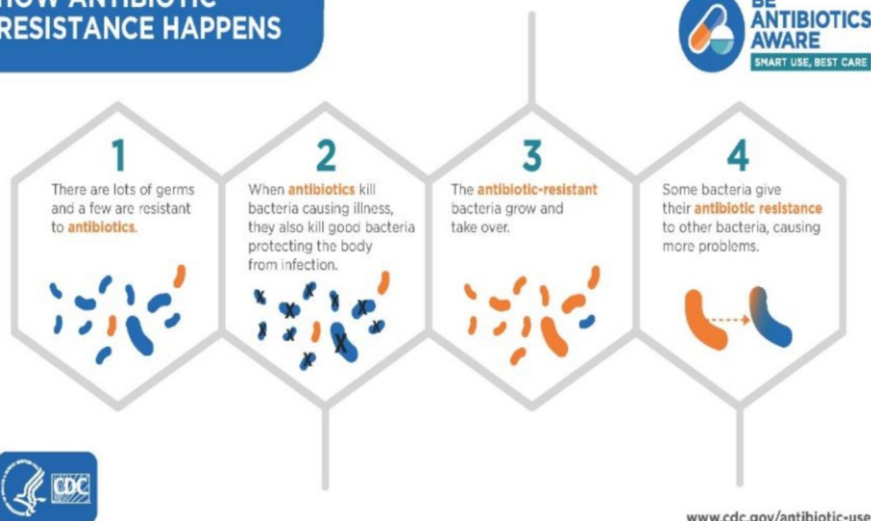
Introduction:

In the realm of healthcare, the prudent use of antibiotics is imperative for combating infectious diseases and safeguarding public health. However, the escalating threat of antimicrobial resistance poses a formidable challenge to modern medicine, necessitating a comprehensive approach to antibiotic stewardship. Pharmaceutical Technologists emerges as a vital ally in this endeavor, offering innovative solutions to optimize antibiotic use, enhance patient outcomes, and preserve the efficacy of these life-saving drugs. Within this framework, the integration of Medication Therapy Management (MTM) represents a promising approach to enhance antibiotic stewardship efforts.

Understanding MTM:

MTM is a comprehensive approach to optimizing medication use and improving patient outcomes. It involves a range of services such as medication review, patient education, adherence monitoring, and collaboration with healthcare providers to ensure safe and effective medication use. MTM aims to identify and resolve medication-related problems,

HOW ANTIBIOTIC RESISTANCE HAPPENS



including adverse drug reactions, drug interactions, and inappropriate antibiotic prescribing.

Integration of MTM in Antibiotic Stewardship:

Integrating MTM into antibiotic stewardship programs offers several benefits. Pharmaceutical Technologists, as medication experts, can collaborate with prescribers to ensure appropriate antibiotic selection, dosing, and duration based on guidelines and patient specific factors. Through medication reviews, they can identify opportunities to optimize antibiotic therapy, such as de-escalation or discontinuation when appropriate, thereby reducing unnecessary antibiotic exposure and reducing unnecessary antibiotic exposure and minimizing the risk of resistance. MTM also promotes patient education and adherence, addressing misconceptions about antibiotics and empowering patients to adhere to prescribed regimens. They can provide tailored counseling on the importance of completing antibiotic courses as prescribed, the

consequences of non-adherence, and strategies to manage antibiotic-related side effects. By enhancing patient understanding and engagement, MTM fosters a collaborative approach to antibiotic therapy that aligns with stewardship principles. Furthermore, MTM enables Pharmaceutical Technologists to monitor patient response to antibiotics and assess for adverse effects or treatment failure. Through regular follow-up and medication reconciliation, they can identify and address barriers to adherence, assess clinical outcomes, and intervene promptly to prevent complications or adverse events. This proactive approach enhances patient safety and contributes to the overall effectiveness of antibiotic therapy.

The Evolution of Antibiotic Stewardship:

Antibiotic stewardship encompasses a multifaceted strategy aimed at promoting the judicious use of antibiotics while minimizing the

emergence of resistance. Historically, antibiotic stewardship initiatives primarily focused on clinician education, guidelines development, and antimicrobial surveillance. However, the advent of pharmaceutical stakeholder's has revolutionized the landscape of antibiotic stewardship, introducing novel tools and methodologies to support antimicrobial management at various levels of healthcare delivery.

Role of Pharmaceutical Technologist:

Pharmaceutical Technologists play a pivotal role in facilitating MTM and enhancing antibiotic stewardship. Advanced electronic health records (EHRs), clinical decision support systems (CDSS), and telehealth platforms provide pharmacists with valuable tools to conduct medication reviews, identify potential drug therapy problems, and communicate with healthcare teams and patients remotely. These technological innovations empower them to deliver MTM services efficiently and effectively, even in resource-limited settings. Pharmaceutical Technologists assist in advancing antibiotic stewardship efforts through the following mechanisms:

1. Antimicrobial Surveillance Systems :

Pharmaceutical Technologists enables the implementation of sophisticated antimicrobial surveillance systems, facilitating real-time monitoring of antibiotic utilization and resistance patterns. These systems empower health-

care providers to make informed decisions regarding antibiotic selection and dosage, thereby optimizing treatment regimens and mitigating the risk of resistance development.

2. Point-of-Care Diagnostics:

Rapid diagnostic technologies represent a breakthrough in antibiotic stewardship by enabling timely identification of infectious agents and their susceptibility profiles.

Point-of-care diagnostics empower healthcare practitioners to prescribe targeted antibiotic therapy tailored to individual patient needs, minimizing unnecessary antibiotic exposure and curbing the spread of resistant pathogens.

3. Drug Formulation and Delivery :

Pharmaceutical Technologists contributes to antibiotic stewardship by enhancing drug formulation and delivery systems to improve antibiotic efficacy and patient compliance. Innovations such as extended-release formulations, nanoparticle drug carriers, and novel delivery routes optimize pharmacokinetic parameters, ensuring optimal drug concentrations at the site of infection while minimizing systemic side effects.

4. Telemedicine and Digital Health Solutions:

The integration of telemedicine and digital health platforms into antibiotic stewardship programs

enables remote monitoring of patients, medication adherence, and treatment outcomes.

These technologies facilitate timely interventions, medication adjustments, and patient education, fostering adherence to antimicrobial therapy guidelines and promoting optimal clinical outcomes.

5. Education and Training :

Pharmaceutical Technologists facilitates the development of interactive educational resources and training modules on antibiotic stewardship for healthcare professionals, patients, and the general public.

Interactive e-learning platforms, virtual reality simulations, and mobile applications empower stakeholders to acquire knowledge, skills, and awareness regarding prudent antibiotic use, antimicrobial resistance, and infection prevention practices.

Challenges and Opportunities:

Despite the promising role of pharmaceutical Technologists in antibiotic stewardship, several challenges persist, including cost barriers, interoperability issues, and regulatory constraints. Additionally, the equitable access to advanced pharmaceutical technologies remains a concern, particularly in resource-limited settings. Addressing these challenges

requires collaborative efforts from policymakers, healthcare providers, pharmaceutical manufacturers, and technology developers to ensure the widespread adoption and sustainability of innovative antibiotic stewardship solutions. Pharmaceutical technology holds immense promise as a catalyst for advancing antibiotic stewardship initiatives, driving innovation, and improving patient care in the fight

against antimicrobial resistance. By harnessing the power of technology, we can strengthen our collective efforts to preserve the efficacy of antibiotics, protect public health, and secure a sustainable future for generations to come. Incorporating MTM into antibiotic stewardship programs represents a synergistic approach to promoting responsible antibiotic use and optimizing patient care. By leveraging

pharmaceutical technology and pharmaceutical Technologists expertise, healthcare systems can enhance antibiotic stewardship efforts, improve patient outcomes, and combat the growing threat of antibiotic resistance. As we continue to confront the challenges posed by antimicrobial resistance, the integration of MTM stands as a cornerstone in our collective efforts to preserve the efficacy of antibiotics and safeguard public health.

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Our Products

We are all rounded when it comes to innovating pharmaceutical products. This is to emphasize that wholistic well being is important for us. Below are some of our best selling products, while the entire list can be accessed on our catalog.



medcure.co.ke



Medcure Offices, Ngara, Kensingia House

Navigating Money Market Funds:

A Guide for Pharmaceutical Technologists in Kenya.



By
David Mwenja
Branch Treasurer

Pharmaceutical technologists in Kenya, like professionals in any field, strive to manage their finances wisely. One avenue for potential investment is money market funds. These funds offer a conservative yet profitable option for individuals of around 10% per Annum. However, navigating the complexities of money market funds requires understanding their fundamentals and adhering to standard guidelines. In this article, we'll delve into the basics of money market funds and outline essential guidelines for pharmaceutical technologists in Kenya looking to invest wisely.

Understanding Money Market Funds:

Money market funds are a type of mutual fund that invests in short-term, low-risk securities such as treasury bills and short term bonds. They are designed to provide investors with a safe place to park their cash while earning a modest return. Money market funds are regulated and managed by professional fund managers.

Benefits of Money Market Funds:

- 1. Safety:** Money market funds are considered one of the safest investment options available, as they

invest in high-quality, low-risk securities.

- 2. Liquidity:** Investors can typically redeem their shares in money market funds at any time, making them highly liquid assets.

- 3. Stability:** Money market funds aim to maintain a 8-16% Interest Per Annum (depending on the fund manager), providing investors with a predictable return on investment.

- 4. Diversification:** By investing in a variety of short-term securities, money market funds offer diversification benefits, reducing the risk associated with individual investments.

Guidelines for Investing in Money Market Funds:

- 1. Assess Your Investment Goals:** Before investing in a money market fund, it's essential to assess your financial goals, risk tolerance, and investment timeframe. Determine whether you're investing for short-term liquidity or long-term growth.

- 2. Research Fund Options:** Conduct thorough research on the different money market funds available in Kenya. Compare factors such as expense ratios, historical performance, and the quality of underlying securities. This information can be obtained from the **Capital Markets Authority (CMA)**

- 3. Consider Fund Expenses:** While money market funds are known for their low expenses, it's crucial to compare expense of withdrawals and deposits through MPESA or Bank.

- 4. Review Credit Quality:** Examine the credit quality of the securities held by the money market fund. Higher-quality securities typically offer lower yields but pose less risk of default.

5. Monitor Fund Performance:

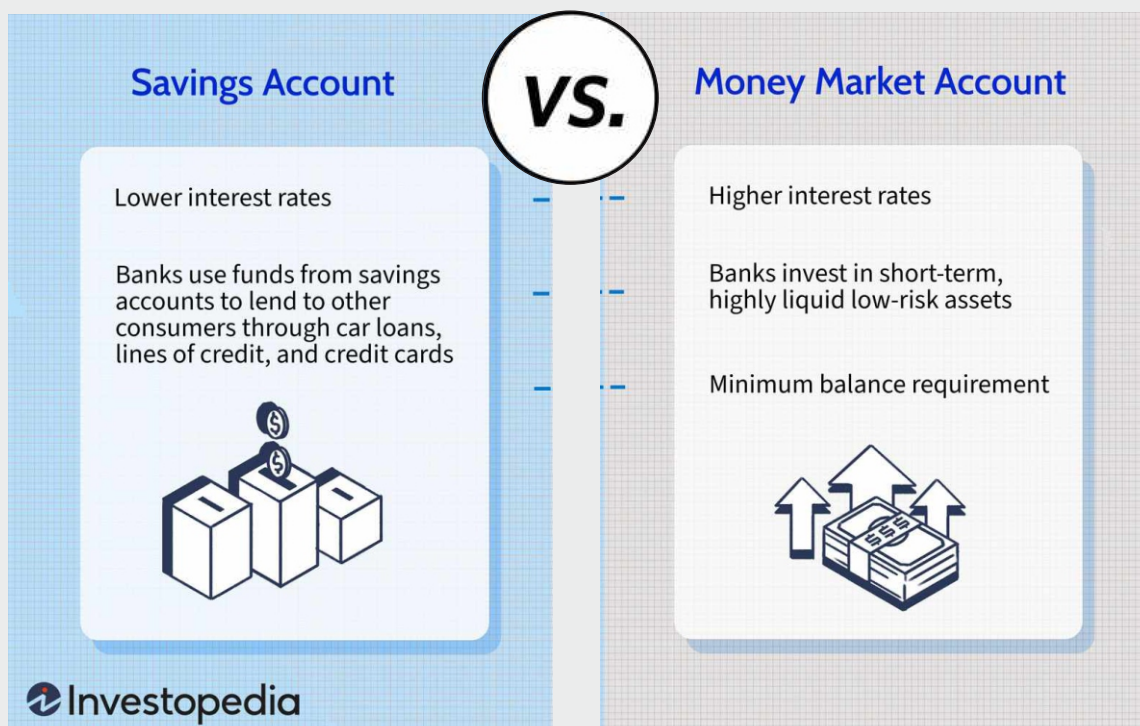
Regularly monitor the performance of your chosen money market fund. While these funds are relatively stable, economic conditions and interest rate changes can impact returns.

6. Maintain a Balanced Portfolio:

Money market funds can serve as a valuable component of a balanced investment portfolio. Consider diversifying your investments across asset classes to manage risk effectively.

- 7. Stay Informed:** Keep yourself informed about developments in the financial markets and regulatory changes that may impact money market funds. Stay abreast of economic indicators and interest rate trends.

Money market funds offer pharmaceutical technologists in Kenya a conservative yet profitable option for investing their hard-earned money. By adhering to standard guidelines and understanding the fundamentals of these funds, investors can effectively navigate the complexities of the financial markets. Remember to assess your investment goals, research fund options, and monitor performance regularly to make informed investment decisions. With careful planning and diligence, money market funds can play a crucial role in achieving your financial objectives.



INTRODUCTION:

The Kenya Pharmaceutical Association (KPA) CENTRAL Branch is an organization representing pharmaceutical technologist professionals across the Central region of Kenya. With a commitment to advancing pharmaceutical practice and ensuring access to quality healthcare for all Kenyans, the KPA CENTRAL Branch plays a pivotal role in advocating for policies that enhance the pharmaceutical sector's efficiency, effectiveness, and safety.

The County Licensing Bill, 2022, proposes significant changes to the regulatory landscape governing business operations within the various counties of Kenya. As stakeholders deeply invested in healthcare provision and the pharmaceutical industry, we appreciate the opportunity to provide our insights and recommendations on how the Bill can be improved to better serve the interests of both the public and the pharmaceutical sector.

Key Observations and Recommendations

1.Streamlining Licensing Procedures:

We acknowledge the need for counties to regulate business operations within their jurisdictions; however, there's a pressing need for harmonization and standardization of licensing procedures across counties. the following is the cumulative breakdown of licenses fee in the attached counties;

- | | |
|------|------------------------|
| i. | Nyeri: 14,300 Ksh |
| ii. | Nyandarua: 7,230 Ksh. |
| iii. | Kirinyaga: 21,600 Ksh. |
| iv. | Kiambu: 21,000 Ksh. |
| v. | Murang'a: 21,300 Ksh. |
| vi. | Laikipia: 11,300 Ksh |

Pharmacy and poison board charges 15,000 Kenyan shillings annually to retail pharmacy outlets.

1.We recommend the complete abolition of advertisement licenses imposed on businesses, including pharmacies.

Advertisement licenses impose unnecessary bureaucratic hurdles and financial burdens on businesses, without significant benefits to public health or consumer protection. By scrapping advertisement licenses on business names, we can simplify the licensing process, reduce administrative costs, and encourage entrepreneurship and innovation in the pharmaceutical sector.

1.Proposal for the Abolishment of Pharmacy Inspection Fees

The Kenya Pharmaceutical Association (KPA) CENTRAL Branch is dedicated to advocating for policies that promote the highest standards of pharmaceutical practice while ensuring equitable access to healthcare services for all Kenyans. **One area of concern for our members is the pharmacy inspection fee, which serves as a reserve for the Pharmacy and Poisons Board (PPB) as stipulated in Cap 244 laws of Kenya.** In this submission, we propose the abolishment of pharmacy inspection fees to alleviate financial burdens on pharmacies and streamline regulatory processes.

Rationale for Abolishment

Financial Burden: Pharmacy inspection fees impose significant financial burdens on pharmacy establishments, particularly small and medium-sized enterprises (SMEs). These fees represent an additional operational cost for pharmacies, contributing to the

overall cost of doing business and potentially affecting profitability.

Administrative Complexity: The collection and administration of pharmacy inspection fees add to the administrative burden for both pharmacies and regulatory authorities. Managing fee payments, records, and compliance with fee-related regulations require resources that could be redirected towards core pharmacy activities and regulatory functions.

Barrier to Entry: For aspiring pharmaceutical technologist and entrepreneurs seeking to establish new pharmacy businesses, the requirement to pay inspection fees represents a barrier to entry into the pharmaceutical sector. Abolishing these fees would lower the financial barrier and encourage innovation and entrepreneurship in the pharmacy industry. The current fragmented approach to licensing not only poses administrative burdens for businesses but also increases compliance costs. We recommend the incorporation of provisions in the Bill that mandate counties to adhere to a unified licensing framework, thereby promoting consistency and efficiency.

ii.Regulation of Pharmaceutical

Waste Disposal: The proper disposal of pharmaceutical waste is essential for preventing environmental pollution and protecting public health. We recommend that the County Licensing Bill, 2022, explicitly mandates the PPB to regulate the disposal of pharmaceutical waste generated by pharmacies and other pharmaceutical establishments hence

removal of public health licenses. The PPB have established guidelines and standards for the safe handling, storage, transportation, and disposal of pharmaceutical waste, taking into account environmental sustainability and public safety considerations. The PPB should be empowered to monitor compliance with waste disposal regulations through regular inspections, audits, and enforcement actions. Inspections should assess pharmacies' adherence to waste management protocols, including proper segregation of pharmaceutical waste, maintenance of designated storage areas, and documentation of waste disposal activities. Non-compliance should result in appropriate enforcement measures, such as fines, penalties, or license suspensions, to deter violations and promote accountability.

iii.) Specialized Pharmaceutical Licensing: Given the unique nature of pharmaceutical businesses and the critical role they play in public health, we propose the introduction of specialized licensing categories for pharmaceutical establishments. These categories should be tailored to encompass various aspects of pharmaceutical practice, including retail pharmacies, wholesale distributors, manufacturing facilities, and compounding pharmacies. Specialized licensing will ensure that pharmaceutical businesses adhere to sector-specific regulations and standards, thereby enhancing product quality and patient safety.

iv.) Enhancing Regulatory Oversight:

Effective regulatory oversight is essential for safeguarding public health and maintaining the integrity of the pharmaceutical supply chain. We recommend the estab-

lishment of dedicated regulatory bodies or committees within each county tasked with overseeing pharmaceutical licensing and compliance. These bodies should comprise of qualified professionals with expertise in pharmacy practice, public health, and regulatory affairs, ensuring that licensing decisions are informed by expert knowledge and best practices.

v.) Capacity Building and Training: Recognizing the dynamic nature of the pharmaceutical sector and the evolving regulatory landscape, there's a need for continuous capacity building and training for county officials responsible for licensing and regulatory enforcement. We propose the inclusion of provisions in the Bill that mandate counties to allocate resources for training programs aimed at enhancing the competencies of licensing officers in pharmaceutical regulation, pharmacovigilance, and quality assurance.

vi.) Public Consultation and Stakeholder Engagement:

Meaningful stakeholder engagement is essential for the development of robust regulatory frameworks that address the needs and concerns of all parties involved. We recommend that the Bill incorporate provisions requiring counties to conduct regular consultations with relevant stakeholders, including the pharmaceutical industry, professional associations, consumer groups, and healthcare providers. Transparent and inclusive decision-making processes will foster trust, collaboration, and consensus-building, ultimately leading to the adoption of regulations that promote public health and economic development.

vii. The Kenya Pharmaceutical Association (KPA) CENTRAL Branch recognizes the importance of regulatory oversight in the pharmaceutical sector to ensure public health and safety. However, we are concerned about **the issue of double licensing and taxation imposed on pharmacies by both county governments and the Pharmacy and Poisons Board (PPB).**

This duplication of licensing requirements creates unnecessary burdens for pharmacies and undermines their ability to operate efficiently. In this submission, we aim to expound on the challenges posed by double licensing and taxation and propose recommendations for addressing this issue within the framework of the County Licensing Bill, 2022.

Challenges Posed by Double Licensing and Taxation

1. Administrative Burden:

Pharmacies are required to obtain licenses from both county governments and the PPB, leading to redundant administrative processes and increased paperwork. This duplication of efforts consumes valuable time and resources for pharmacy owners, detracting from their primary focus on providing quality pharmaceutical services to the public.

2. Financial Implications: Double licensing and taxation impose additional financial burdens on pharmacies, as they are required to pay fees to both county governments and the PPB. These extra costs contribute to the overall operational expenses of pharmacies, reducing their profitability and potentially leading to increased prices for pharmaceutical products and services, thereby impacting consumer affordability and access.

3. Regulatory Confusion: The existence of multiple regulatory authorities with overlapping mandates can lead to confusion and inconsistency in regulatory compliance requirements for pharmacies. Pharmacies may struggle to navigate the complex regulatory landscape, resulting in compliance gaps and potential legal liabilities.

Recommendations for Addressing Double Licensing and Taxation

A.) Harmonization of Licensing Requirements: The County Licensing Bill, 2022, should prioritize the harmonization of licensing requirements for pharmacies across county governments and the PPB. This harmonization effort should involve the alignment of licensing procedures, fees, and regulatory standards to minimize duplication and streamline administrative processes for pharmacies.

B.) Integration of Licensing Processes: The Bill should facilitate the integration of licensing processes between county governments and the PPB, allowing pharmacies to obtain a single comprehensive license that encompasses all necessary regulatory approvals. This integrated licensing approach would simplify the licensing process for pharmacies and reduce the administrative burden associated with obtaining multiple licenses.

C.) Standardization of Taxation: To address the issue of double taxation, the Bill should establish clear guidelines for taxation of pharmacies, ensuring that they are not subject to duplicate taxes from county governments and other regulatory authorities. Taxation policies should be standardized and transparent, with

mechanisms in place to prevent double taxation and promote fairness in tax assessment.

D.) Enhanced Collaboration: County governments and the PPB should collaborate closely to coordinate regulatory efforts and avoid duplication of licensing and taxation requirements. This collaboration should involve regular communication, information sharing, and joint initiatives to streamline regulatory processes and improve the business environment for pharmacies.

In conclusion, the Kenya Pharmaceutical Association CENTRAL Branch recognizes the importance of the County Licensing Bill, 2022, in promoting local economic development and regulatory compliance. However, we urge policymakers to consider our recommendations for enhancing the Bill's effectiveness in regulating pharmaceutical businesses and protecting public health. By adopting a collaborative and evidence-based approach, we can ensure that the regulatory framework adequately addresses the complexities of the pharmaceutical sector while fostering innovation, investment, and equitable access to quality healthcare services for all Kenyans. The Kenya Pharmaceutical Association CENTRAL Branch urges policymakers to address the issue of double licensing and taxation imposed on pharmacies by county governments and the PPB. By prioritizing harmonization, integration, standardization, and collaboration, we can create a regulatory framework that supports the sustainability and growth of pharmacies while ensuring compliance with regulatory requirements and safeguarding public health interests.

Thank you for considering our submission. We remain committed to supporting the development and implementation of policies that promote the highest standards of pharmaceutical practice and contribute to the well-being of our communities.

Paul Kimani
Secretary,
Kenya Pharmaceutical Association
CENTRAL Branch



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THE PROPOSED STRATEGIC PLAN FOR THE KENYA PHARMACEUTICAL ASSOCIATION (KPA) CENTRAL BRANCH MEMBERS GUIDELINE

Developing a strategic plan for the Kenya Pharmaceutical Association (KPA) Central Branch members involved in the pharmaceutical industry requires a comprehensive approach that considers the industry landscape, challenges, and opportunities.

This strategic plan provides a roadmap for the Kenya Pharmaceutical Association – Central Branch members involved in the pharmaceutical industry, guiding their efforts to advance the industry, uphold ethical standards, and contribute to public health in Kenya. By following these steps and timelines, the Kenya Pharmaceutical Association – Central Branch will develop a comprehensive strategic plan to guide its growth and success in a dynamic healthcare environment.

I. EXECUTIVE SUMMARY:

Vision:

- To be a leading force in promoting the pharmaceutical industry's growth, innovation, and ethical practices in Kenya.

Mission:

- To unite and empower pharmaceutical professionals, drive industry excellence, and enhance public health through innovation and advocacy.

II. SITUATIONAL ANALYSIS:

1. Internal Analysis:

•Strengths:

- Strong reputation: The association is well-regarded within the pharmaceutical industry for its

advocacy efforts and educational programs.

- Experienced leadership: The association's National executive and Branch executive team possess extensive experience in pharmacy practice and healthcare policy.
- Diverse membership: The association boasts a large and diverse membership base, including Higher National diploma / Enrolled pharmaceutical Technologists, pharmacy students, and industry professionals.

•Weaknesses:

- Limited financial resources: The association relies heavily on membership dues and sponsorship revenue, limiting its ability to invest in new initiatives or expand operations.
- Outdated technology: The association's technology infrastructure is outdated, hindering its ability to deliver online education and engage members through digital platforms.
- Lack of diversity in leadership: The association's leadership team lacks diversity in terms of gender, ethnicity, and professional background.

•Performance Review:

- Membership growth has stagnated in recent years, with minimal increases in new members and a decline in event attendance.
- Financial performance has been relatively stable, but there is little room for investment in new programs or initiatives.
- Member satisfaction surveys indicate areas for improvement in communication, networking opportunities, and educational offerings.

2. External Analysis:

•Opportunities:

- Growing demand for tele pharmacy services: The shift towards tele-health presents an opportunity for the association to develop new resources and education programs focused on tele pharmacy practice.
- Increased focus on medication safety: The emphasis on patient safety and quality improvement creates opportunities for the association to develop initiatives and resources related to medication safety and error prevention.
- Collaborative partnerships with healthcare organizations: Collaborating with hospitals, health systems, and other healthcare organizations can expand the association's reach and influence within the healthcare industry.

•Threats:

- Regulatory changes impacting pharmacy practice: Changes in healthcare policy and regulations may affect the scope of pharmacy practice and reimbursement models, posing challenges for the association and its members.
- Competition from online education providers: The proliferation of online education platforms and continuing education providers presents competition for the association's educational programs and resources.
- Economic uncertainty: Economic downturns or changes in healthcare spending could impact membership retention and sponsorship revenue for the association.

3. SWOT Analysis:

- Strengths:** Strong reputation, Strong community relationships, skilled staff, experienced leadership, diverse membership base.
- Weaknesses:** Limited financial-resources, outdated technology, lack of diversity in leadership.
- Opportunities:** Growing demand for tele pharmacy services, emphasis on medication safety, collaborative partnerships with healthcare organizations.
- Threats:** Regulatory changes impacting pharmacy practice, competition from online education providers, economic downturns and uncertainty.

4. Gap Analysis:

- Current State:** The association faces challenges related to stagnant membership growth, limited financial resources, and outdated technology. While it has strong leadership and a diverse membership base, there are opportunities to improve communication, expand educational offerings, and develop strategic partnerships.
 - Desired Future State:** The association aims to increase membership engagement, enhance educational resources, and leverage partnerships to advance pharmacy practice and patient care. This requires investments in technology, strategic planning, and advocacy efforts to address regulatory challenges and promote the association's mission.
- By conducting a comprehensive situational analysis, the Kenya Pharmaceutical Association – Central Branch will identify areas for improvement, capitalize on opportunities, and mitigate potential threats. This analysis will serve as the foundation for devel-

oping a strategic plan that aligns with the association's mission and objectives, ultimately driving growth, innovation, and impact within the pharmacy profession.

III. STRATEGIC GOALS AND OBJECTIVES:

1. Strategy 1: Membership Growth and Retention

•**Goal 1: Increase membership by 15% within the next three years by targeting outreach efforts towards pharmacy professionals, students, and industry stakeholders.**

- Objective 1:** Host information sessions at pharmacy schools and colleges to attract student members.
- Objective 2:** Develop targeted marketing campaigns highlighting the benefits of membership for pharmacy professionals.
- Objective 3:** Establish referral incentives for current members to recruit new members.

•**Goal 2: Implement a member retention program aimed at improving satisfaction and engagement, leading to a membership retention rate of at least 90% annually.**

- Objective 1:** Conduct member satisfaction surveys to identify areas for improvement in membership benefits and services.
- Objective 2:** Enhance communication channels with members through regular newsletters, webinars, and social media engagement.
- Objective 3:** Offer exclusive member benefits such as discounts on continuing education courses and access to networking events.

Strategy 2: Professional Development and Education

•**Goal 1: Expand continuing education offerings to provide a diverse range of professional development opportunities for members, including webinars, workshops, and seminars.**

- Objective 1:** Increase the frequency of continuing education events to provide options for members with diverse schedules.
- Objective 2:** Partner with subject matter experts and industry leaders to develop high-quality educational content.
- Objective 3:** Provide opportunities for members to earn continuing education credits through self-paced online courses.

•**Goal 2: Establish partnerships with accredited institutions to offer certification programs in specialized areas of pharmacy practice, attracting a minimum of 200 participants annually.**

- Objective 1:** Research and identify potential partner institutions with expertise in specialized pharmacy practice areas.
- Objective 2:** Negotiate agreements with partner institutions to develop and deliver certification programs tailored to the needs of association members.

•**Objective 3:** Promote certification programs through targeted marketing campaigns and outreach efforts to attract participants.

Strategy 3: Advocacy and Policy Influence

•**Goal 1: Advocate for favorable legislative and regulatory policies at the local, state, and federal levels to support the interests of pharmacy professionals and promote patient access to quality healthcare.**

•**Objective 1:** Conduct a comprehensive analysis of existing legislation and regulations impacting pharmacy practice to identify areas requiring advocacy efforts.

•**Objective 2:** Develop position statements and policy recommendations on key issues affecting pharmacy professionals and patient care.

•**Objective 3:** Engage with policy-makers, legislators, and regulatory agencies through targeted advocacy campaigns, meetings, and public hearings to influence policy decisions.

•**Goal 2: Increase member engagement in advocacy efforts through grassroots campaigns, resulting in a 20% increase in participation in advocacy events and initiatives.**

•**Objective 1:** Implement a communications plan to raise awareness among members about advocacy opportunities and the importance of active participation.

•**Objective 2:** Provide training and resources to equip members with advocacy skills, including effective communication strategies and grassroots organizing techniques.

•**Objective 3:** Recognize and celebrate member contributions to advocacy efforts through awards, testimonials, and other forms of recognition to reinforce engagement and motivation.

Strategy 4: Networking and Collaboration

•**Goal 1: Facilitate networking opportunities for members through regional events, online forums, and mentorship programs, fostering collaboration and knowledge sharing within the pharmacy community.**

•**Objective 1:** Organize regular regional networking events, conferences, and workshops to facilitate face-to-face interactions among members.

•**Objective 2:** Establish and maintain online forums, discussion boards, and social media groups to facilitate ongoing communication and collaboration among members.

•**Objective 3:** Develop mentorship programs pairing experienced pharmacy professionals with students or early-career pharmacists to provide guidance, support, and professional development opportunities.

•**Goal 2: Forge strategic partnerships with other healthcare associations, industry stakeholders, and academic institutions to enhance member benefits and broaden the association's reach and influence.**

•**Objective 1:** Identify potential partner organizations and institutions with complementary missions and interests in healthcare and pharmacy.

•**Objective 2:** Initiate discussions and negotiations to establish mutually beneficial partnerships, collaborations, and joint initiatives.

•**Objective 3:** Leverage partnerships to expand member benefits, access resources, and amplify advocacy efforts, thereby increasing the association's visibility and impact within the healthcare community.

Strategy 5: Innovation and Technology Adoption

•**Goal 1: Provide resources and support to help members adopt innovative technologies and practices to improve patient care, streamline operations, and enhance efficiency.**

•**Objective 1:** Conduct needs assessments and surveys to identify technology gaps and challenges faced by members in adopting innovative practices.

•**Objective 2:** Develop educational resources, webinars, and training programs to educate members about emerging technologies and best practices in pharmacy innovation.

•**Objective 3:** Establish partnerships with technology vendors and solution providers to offer discounted or subsidized access to innovative tools and resources for association members.

•**Goal 2: Organize an annual innovation summit or hackathon to showcase emerging technologies and encourage collaboration and creativity among members, resulting in the development of at least two innovative solutions for pharmacy practice.**

•**Objective 1:** Plan and coordinate logistics for the innovation summit or hackathon, including venue selection, speaker invitations, and agenda development.

•**Objective 2:** Promote the event to members and stakeholders through targeted marketing campaigns, social media outreach, and partnership collaborations.

•**Objective 3:** Facilitate brainstorming sessions, workshops, and networking opportunities during the event to foster collaboration and idea generation among participants, leading to the development of innovative solutions addressing pharmacy practice challenges

Strategy 6: Diversity, Equity, and Inclusion

•**Goal 1: Promote diversity, equity, and inclusion within the pharmacy profession by implementing initiatives to support underrepresented groups, such as scholarships, mentorship programs, and leadership development opportunities.**

•**Objective 1:** Establish a diversity and inclusion task force or committee to assess current diversity initiatives and develop a strategic plan for enhancing diversity and inclusion within the association.

•**Objective 2:** Launch scholarship programs targeting underrepresented groups in pharmacy education, providing financial support

and mentorship opportunities to encourage diversity and representation.

•**Objective 3:** Develop leadership development programs and training initiatives focused on promoting diversity, equity, and inclusion within the pharmacy profession, including opportunities for skill-building, networking, and career advancement.

•**Goal 2: Increase diversity among association leadership and committee members, aiming for representation that reflects the demographics of the pharmacy workforce and patient population.**

•**Objective 1:** Conduct demographic assessments and benchmarking analyses to identify gaps

and disparities in leadership representation within the association.

•**Objective 2:** Implement recruitment and nomination processes that prioritize diversity and inclusion, ensuring equitable access to leadership positions for members from underrepresented groups.

•**Objective 3:** Provide leadership training, mentorship, and support programs to empower members from diverse backgrounds to pursue leadership roles within the association, fostering a culture of inclusivity and representation.

These objectives provide actionable steps for the pharmaceutical association to achieve its goals in advocacy, networking, innovation, and diversity, thereby advancing its mission and serving the needs of its members and the broader pharmacy community.

These objectives are specific, measurable, achievable, relevant, and time-bound (SMART), providing a clear roadmap for the pharmaceutical association to achieve its goals in membership growth, retention, and professional development. Regular monitoring and evaluation of progress will ensure that the association stays on track to meet its objectives and fulfill its mission of supporting and advancing the pharmacy profession.

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Common side effects: Nausea | Vomiting | Dizziness | Headache | Low libido | Weight gain / Loss | Appetite changes

IV. IMPLEMENTATION PLAN:

THE IMPLEMENTATION OF EACH STRATEGY, GOAL, AND OBJECTIVE:

Strategy 1: Membership Growth and Retention

- **Goal 1: Increase membership by 15% within the next three years by targeting outreach efforts towards pharmacy professionals, students, and industry stakeholders.**

- **Objective 1: Host information sessions at pharmacy schools and colleges to attract student members.**

- **Implementation:** Partner with pharmacy schools and colleges to schedule information sessions, prepare promotional materials, and organize presentations highlighting the benefits of membership.

- **Objective 2: Develop targeted marketing campaigns highlighting the benefits of membership for pharmacy professionals.**

- **Implementation:** Create marketing materials such as brochures, website content, and social media posts emphasizing the value of membership benefits such as networking opportunities, continuing education, and advocacy support.

- **Objective 3: Establish referral incentives for current members to recruit new members.**

- **Implementation:** Launch a referral program offering rewards or discounts for current members who successfully refer new members. Develop promotional materials and communication channels to encourage participation and track referrals.

- **Goal 2: Implement a member retention program aimed at improving satisfaction and engagement, leading to a membership retention rate of at least 90% annually.**

- **Objective 1: Conduct member satisfaction surveys to identify areas for improvement in membership benefits and services.**

- **Implementation:** Design and distribute surveys to assess member satisfaction with existing benefits and services. Analyze survey results to identify areas for improvement and implement changes based on feedback.

- **Objective 2: Enhance communication channels with members through regular newsletters, webinars, and social media engagement.**

- **Implementation:** Develop a communications plan to regularly distribute newsletters, host webinars on relevant topics, and engage with members through social media platforms. Ensure content is informative, engaging, and tailored to member interests.

- **Objective 3: Offer exclusive member benefits such as discounts on continuing education courses and access to networking events.**

- **Implementation:** Negotiate partnerships with education providers and event organizers to offer exclusive discounts and benefits to association members. Promote these benefits through various communication channels to increase member engagement and retention.

This implementation plan focuses on targeted outreach, marketing efforts, and the development of retention initiatives to achieve the goals of membership growth and satisfaction.

Strategy 2: Professional Development and Education

- **Goal 1: Expand continuing education offerings to provide a diverse range of professional development opportunities for members.**

- **Objective 1: Increase the frequency of continuing education events to provide options for members with diverse schedules.**

- **Implementation:** Schedule a variety of events throughout the year, including webinars, workshops, and seminars, to accommodate members' availability and preferences.

- **Objective 2: Partner with subject matter experts and industry leaders to develop high-quality educational content.**

- **Implementation:** Collaborate with experts in various pharmacy specialties to develop relevant and engaging educational content. Ensure content aligns with industry standards and addresses current trends and challenges.

- **Objective 3: Provide opportunities for members to earn continuing education credits through self-paced online courses.**

- **Implementation:** Develop an online learning platform or partner with existing platforms to offer self-paced courses. Ensure courses are accredited and cover a wide range of topics to meet members' educational needs.

- **Goal 2: Establish partnerships with accredited institutions to offer certification programs in specialized areas of pharmacy practice.**

- **Objective 1: Research and identify potential partner institutions with expertise in specialized pharmacy practice areas.**

- **Implementation:** Conduct research to identify institutions with relevant expertise and accreditation. Initiate discussions with potential partners to explore collaboration opportunities.

- **Objective 2: Negotiate agreements with partner institutions to develop and deliver certification programs tailored to the needs of association members.**

- **Implementation:** Collaborate with partner institutions to design certification programs that meet the needs and interests of association members. Define program requirements, curriculum, and delivery methods.

- **Objective 3: Promote certification programs through targeted marketing campaigns and outreach efforts to attract participants.**

- **Implementation:** Develop marketing materials highlighting the benefits of certification and the value it brings to members' careers. Promote programs through various channels, including email campaigns, social media, and association events.

These implementation steps focus on expanding professional development opportunities and enhancing member engagement through partnerships and educational initiatives.

Strategy 3: Advocacy and Policy Influence

- **Goal 1: Advocate for favorable legislative and regulatory policies at the local, state, and federal levels.**
- **Objective 1: Conduct a comprehensive analysis of existing legislation and regulations impacting pharmacy practice.**
- **Implementation:** Form a task force to research and analyze current policies affecting pharmacy practice. Compile a detailed report identifying areas requiring advocacy efforts.
- **Objective 2: Develop position statements and policy recommendations on key issues affecting pharmacy professionals and patient care.**
- **Implementation:** Work with subject matter experts to draft position statements and policy recommendations. Review and finalize documents with input from association members and stakeholders.
- **Objective 3: Engage with policymakers, legislators, and regulatory agencies through targeted advocacy campaigns.**
- **Implementation:** Plan and execute advocacy campaigns targeting policymakers and legislators at all levels of government. Coordinate meetings, presentations, and written communications to convey association priorities and influence policy decisions.
- **Goal 2: Increase member engagement in advocacy efforts through grassroots campaigns.**
- **Objective 1: Implement a communications plan to raise awareness among members about advocacy opportunities.**
- **Implementation:** Develop communication materials highlighting advocacy initiatives and their impact on pharmacy practice. Distribute information through newsletters, emails, and social media platforms.
- **Objective 2: Provide training and resources to equip members with advocacy skills.**
- **Implementation:** Offer advocacy training workshops and webinars to educate members on effective communication strategies and grassroots organizing techniques. Provide resources such as toolkits and templates for advocacy efforts.

● **Objective 3: Recognize and celebrate member contributions to advocacy efforts.**

- **Implementation:** Establish an awards program to recognize members who actively participate in advocacy campaigns. Highlight success stories and showcase member contributions through newsletters, social media, and association events.

These implementation steps aim to strengthen the association's advocacy efforts and increase member engagement in influencing legislative and regulatory policies.

Strategy 4: Networking and Collaboration

- **Goal 1: Facilitate networking opportunities for members through regional events, online forums, and mentorship programs.**
- **Objective 1: Organize regular regional networking events, conferences, and workshops.**
- **Implementation:** Plan and schedule regional events throughout the year, including conferences, seminars, and networking mixers. Coordinate with local chapters or partners to host events in various locations.
- **Objective 2: Establish and maintain online forums, discussion boards, and social media groups.**
- **Implementation:** Create online platforms such as forums, discussion boards, and social media groups to facilitate ongoing communication and collaboration among members. Ensure platforms are user-friendly and moderated to maintain professionalism.
- **Objective 3: Develop mentorship programs pairing experienced pharmacy professionals with students or early-career pharmacists.**
- **Implementation:** Design mentorship programs matching experienced members with mentees based on shared interests and goals. Provide training and resources for mentors and mentees to ensure successful mentorship relationships.
- **Goal 2: Forge strategic partnerships with other healthcare associations, industry stakeholders, and academic institutions.**
- **Objective 1: Identify potential partner organizations and institutions with complementary missions and interests.**

- **Implementation:** Research and identify potential partners in healthcare, academia, and industry. Evaluate alignment of missions and objectives to determine potential for collaboration.

● **Objective 2: Initiate discussions and negotiations to establish mutually beneficial partnerships.**

- **Implementation:** Reach out to potential partners to initiate discussions on collaboration opportunities. Present proposals outlining potential benefits and areas of collaboration. Negotiate terms and agreements to formalize partnerships.

● **Objective 3: Leverage partnerships to expand member benefits, access resources, and amplify advocacy efforts.**

- **Implementation:** Collaborate with partners to develop joint initiatives and programs that enhance member benefits. Utilize partner networks and resources to amplify advocacy campaigns and increase association visibility and influence.

These implementation steps aim to create networking opportunities, foster collaboration, and strengthen partnerships to benefit association members and advance the pharmacy profession as a whole.

V. STAKEHOLDER ENGAGEMENT:

STAKEHOLDER ENGAGEMENT is crucial for the successful implementation of the strategies outlined for the pharmaceutical association. Here are some key stakeholders and their roles in the implementation process:

1. Current Members: Engaging current members is essential for their continued participation and support. They can provide valuable feedback, contribute ideas, and actively participate in advocacy efforts, networking events, and educational programs.

2. Prospective Members: Outreach to prospective members, including pharmacy professionals, students, and industry stakeholders, is necessary to achieve the goal of membership growth. Engaging with them through targeted marketing campaigns, informational sessions, and networking opportunities can attract new members to the association.

3. Partners and Collaborators:

Building partnerships with health-care associations, academic institutions, industry stakeholders, and technology vendors requires effective stakeholder engagement. These partners play a vital role in offering educational programs, certification courses, and innovative solutions for members. Collaboration with them can enhance member benefits and expand the association's reach and influence.

4. Legislators and Policymakers:

Advocacy efforts aimed at influencing legislative and regulatory policies require engagement with legislators and policymakers at the local, state, and federal levels. Building relationships, sharing data and research findings, and advocating for policy changes aligned with the association's goals are essential for achieving favorable outcomes.

5. Community and Patient

Groups: Engaging with community organizations and patient advocacy groups can help raise awareness of pharmacy-related issues and promote patient-centered care. Collaborating with these stakeholders can strengthen advocacy efforts and ensure that the association's initiatives are aligned with the needs of patients and the broader community.

6. Industry Partners: Engaging with pharmaceutical companies, healthcare technology providers, and other industry stakeholders is important for staying abreast of industry trends, accessing resources, and exploring opportunities for collaboration. These partnerships can support initiatives related to innovation, technology adoption, and professional development.

7. Regulatory Agencies and

Accrediting Bodies: Maintaining open communication and collaboration with regulatory agencies and accrediting bodies is essential for ensuring compliance with industry standards and regulations. Engaging with these stakeholders can help the association stay informed about changes in regulatory require-

ments and accreditation criteria, enabling it to adapt its programs and services accordingly.

Overall, effective stakeholder engagement involves building and maintaining relationships, fostering open communication, and actively involving stakeholders in the decision-making process. By engaging with a diverse range of stakeholders, the pharmaceutical association can enhance its credibility, relevance, and impact within the pharmacy profession and the broader healthcare community.

VI. RISK MANAGEMENT:

RISK MANAGEMENT is crucial in any organization to identify, assess, and mitigate potential risks that could hinder the achievement of objectives. Here are some potential risks related to the implementation of the strategies outlined for Kenya Pharmaceutical Association – Central Branch, along with possible solutions:

1. Membership Growth and Retention:

- Risk:** Inadequate response to changing member needs and preferences leading to low membership retention rates.
- Solution:** Conduct regular member surveys and feedback sessions to understand their needs and preferences. Use this information to tailor membership benefits and services accordingly. Implement a robust member retention program focused on enhancing satisfaction and engagement.

2. Professional Development and Education:

- Risk:** Difficulty in attracting subject matter experts and industry leaders to develop high-quality educational content.
- Solution:** Establish partnerships with academic institutions, professional organizations, and industry stakeholders to leverage their expertise and resources. Provide incentives such as honoraria, recognition, or networking opportunities to attract qualified speakers and facilitators.

3. Advocacy and Policy Influence:

- Risk:** Failure to effectively influence legislative and regulatory policies due to limited resources or competing priorities.

•**Solution:** Prioritize advocacy efforts based on their potential impact on the pharmacy profession and patient care. Allocate dedicated resources, including staff time and funding, to support advocacy initiatives. Collaborate with other healthcare organizations and patient advocacy groups to amplify advocacy efforts and maximize influence.

4. Networking and Collaboration:

- Risk:** Difficulty in fostering collaboration and maintaining engagement among members, particularly in virtual environments.
- Solution:** Implement a variety of networking opportunities, including virtual events, webinars, and online forums, to accommodate members' preferences and schedules. Provide resources and support for regional chapters or special interest groups to organize local networking events and activities. Foster a culture of collaboration and knowledge sharing through mentorship programs and collaborative projects.

5. Innovation and Technology Adoption:

- Risk:** Resistance to change and limited adoption of innovative technologies and practices among members.
- Solution:** Provide education and training programs to increase members' awareness and understanding of emerging technologies and their potential impact on pharmacy practice. Offer incentives such as grants, awards, or recognition for members who successfully implement innovative solutions in their practice settings. Create opportunities for peer-to-peer learning and collaboration to share best practices and success stories.

6. Diversity, Equity, and Inclusion:

- Risk: Lack of diversity and inclusivity within the association's leadership and membership, leading to limited perspectives and representation.

- Solution: Implement proactive measures to promote diversity, equity, and inclusion within the association, including recruitment strategies that prioritize diversity, training and education on unconscious bias and cultural competency, and initiatives to support underrepresented groups. Establish clear policies and procedures for addressing discrimination and promoting a culture of inclusivity and respect.

7. Financial Risk:

- Risk: Insufficient funding or financial resources to support the implementation of strategic initiatives.

- Solution: Develop a comprehensive budget and financial plan that aligns with the association's strategic priorities. Explore diverse revenue streams, including membership dues, sponsorships, grants, and fundraising initiatives. Monitor financial performance regularly and adjust resource allocation as needed to ensure sustainability and viability.

By proactively identifying potential risks and implementing effective risk management strategies, the Kenya Pharmaceutical Association – Central Branch will mitigate challenges and enhance the likelihood of success in achieving its strategic objectives. Regular monitoring and evaluation of risk factors and mitigation efforts will be essential to adapt to changing circumstances and maintain resilience in the face of uncertainty.

VII. COMMUNICATION PLAN:

A COMMUNICATION PLAN

outlines how Kenya Pharmaceutical Association – Central Branch will communicate with our stakeholders to achieve its objectives effectively by;

- Identifying Objectives: Begin by identifying the communication objectives aligned with the association's overall goals. For example:

- Increase awareness of membership benefits and recruit new members.
- Inform members about upcoming events, educational programs, and advocacy initiatives.

- Share updates on policy developments, industry news, and best practices.

- Solicit feedback and engage members in two-way communication.

- 2. Identify Key Messages: Define the key messages that need to be communicated to stakeholders. These messages should be clear, concise, and aligned with the association's values and objectives. For example:

- Membership benefits: Highlight the value of membership, including access to educational resources, networking opportunities, and advocacy support.

- Event announcements: Provide details about upcoming events, including dates, topics, speakers, and registration information.

- Advocacy updates: Share updates on legislative and regulatory developments affecting the pharmacy profession, along with calls to action for members to get involved.

- Feedback solicitation: Encourage members to provide feedback and suggestions for improvement to enhance engagement and participation.

- 3. Identify Target Audiences: Identify the stakeholders who need to receive the communication messages. This may include current members, prospective members, industry partners, policymakers, regulatory agencies, and the broader healthcare community.

4. Choose Communication Channels:

Select the most appropriate communication channels to reach each target audience effectively. This may include a combination of traditional and digital channels such as:

- Email newsletters: Regular newsletters to update members on association news, events, and initiatives.

- Website: A dedicated website with information about membership,

events, advocacy efforts, and resources.

- Social media: Active presence on platforms such as LinkedIn, Twitter, and Facebook to share updates, engage with followers, and amplify messaging.

- Online forums: Discussion boards or community platforms for members to connect, share ideas, and ask questions.

- Webinars: Online seminars or educational sessions on relevant topics for professional development.

- Print materials: Brochures, flyers, and promotional materials distributed at events or through mailings.

- Press releases: Official statements or announcements distributed to media outlets to generate publicity for key initiatives.

- 5. Develop a Timeline: Create a timeline outlining when and how often communication messages will be delivered through each channel. Consider the frequency of communication, timing of events or initiatives, and deadlines for advocacy actions.

6. Assign Responsibilities:

Assign roles and responsibilities for developing, delivering, and monitoring communication efforts. Designate individuals or teams responsible for content creation, design, distribution, and response management.

- 7. Allocate Resources: Allocate resources, including budget, staff time, and technology, to support communication activities. Ensure that sufficient resources are available to execute the communication plan effectively.

- 8. Monitor and Evaluate: Establish metrics and KPIs to track the effectiveness of communication efforts. Monitor engagement metrics such as open rates, click-through rates, website traffic, and social media interactions. Collect feedback from stakeholders through surveys, focus groups, or direct communication channels. Use this data to evaluate the success of the communication plan and make adjustments.

tments as needed to improve effectiveness.

By developing a comprehensive communication plan, the Kenya Pharmaceutical Association – Central Branch will ensure that its messages reach the right audience through the most effective channels, ultimately driving engagement, participation, and success in achieving its strategic objectives.

VIII. BUDGET AND FINANCIAL PROJECTIONS:

BUDGET AND FINANCIAL PROJECTIONS is crucial for Kenya Pharmaceutical Association – Central Branch to ensure that its strategic initiatives are financially feasible and sustainable. Here's a step-by-step guide to developing budget and financial projections:

1. Gather Information: Collect relevant financial data, including historical financial statements, income and expense reports, membership dues, sponsorship revenue, grant funding, and any other sources of income or expenses.

2. Define Revenue Sources: Identify all potential sources of revenue for the association, including:

- **Membership dues:** Calculate projected membership dues based on current membership levels and anticipated growth.

- **Sponsorships and partnerships:** Estimate revenue from sponsorships, partnerships, and advertising opportunities at events, on the website, or in publications.

- **Event registrations:** Project revenue from registration fees for conferences, seminars, workshops, and other events.

- **Grant funding:** Identify potential grant opportunities and estimate revenue from grants to support specific programs or initiatives.

- **Other sources:** Consider additional revenue streams such as merchandise sales, certification fees, and donations.

3. Estimate Expenses: Estimate all anticipated expenses associated with implementing the association's strategic initiatives, including:

- **Personnel costs:** Salaries, benefits, and other personnel-related expenses for staff and contractors involved in program management, administration, and operations.

- **Program expenses:** Costs associated with hosting events, developing educational materials, conducting advocacy campaigns, and implementing other strategic initiatives.

- **Administrative expenses:** Office rent, utilities, insurance, office supplies, and other overhead expenses.

- **Marketing and communications:** Costs for marketing materials, advertising, website maintenance, and other communication activities.

- **Technology and infrastructure:** Expenses for software, hardware, IT support, and other technology infrastructure needed to support association operations.

4. Develop a Budget: Use the revenue and expense estimates to develop a comprehensive budget for the association. Allocate resources to each line item based on projected income and anticipated expenses. Ensure that the budget is balanced, with projected revenue covering expenses, and consider including a contingency fund to account for unexpected costs or revenue shortfalls.

5. Create Financial Projections: Use the budget to create financial projections for the association's future performance. Estimate revenue and expenses for each month or quarter over the projection period, typically one to three years. Consider factors such as membership growth, event attendance, sponsorship commitments, and economic trends that may impact revenue and expenses over time.

6. Monitor and Adjust: Regularly monitor actual financial performance against budgeted projections and adjust forecasts as needed based on actual results and changing circumstances. Review financial reports, analyze variances, and identify opportunities to optimize revenue and control expenses to ensure the association remains financially healthy and sustainable.

By developing a detailed budget and financial projections, the Kenya Pharmaceutical Association – Central Branch will make informed decisions, allocate resources effectively, and ensure the financial viability of its strategic initiatives. Regular monitoring and adjustments will help the association stay on track to achieve its goals and fulfill its mission in the long term.

IX. TIMELINE:

TIMELINE is essential for the Kenya Pharmaceutical Association – Central Branch to effectively plan and implement its strategic initiatives over the next three to five years. Here's a suggested timeline broken down by key activities:

Year 1:

1. January - March:

- Conduct a comprehensive situational analysis, including SWOT analysis, to assess the current state of the association and identify opportunities and challenges.

- Develop SMART goals and objectives for each strategic priority area, ensuring alignment with the association's mission and vision.

- Establish a communication plan to inform stakeholders about the strategic planning process and engage them in providing feedback and input.

2. April - June:

- Formulate strategies and action plans for each strategic priority area, outlining specific activities, timelines, and responsible parties.

- Develop a detailed budget and financial projections to support the implementation of strategic initiatives.

- Begin implementation of selected strategies, focusing on quick wins and high-impact initiatives that can be achieved within the first year.

3. July - September:

- Launch membership growth and retention initiatives, including targeted marketing campaigns, referral programs, and member satisfaction surveys.

- Host professional development

events and educational programs to provide members with access to continuing education opportunities.

- Engage in advocacy efforts to influence legislative and regulatory policies at the local, state, and federal levels.

4. October - December:

- Evaluate progress towards achieving goals and objectives outlined in the strategic plan.
- Adjust strategies and action plans as needed based on feedback, performance metrics, and changing circumstances.
- Plan for the development of new initiatives and priorities for the upcoming year based on lessons learned and emerging trends.

Year 2:

1. January - March:

- Review and refine the strategic plan based on feedback from stakeholders and evaluation of Year 1 performance.
- Identify opportunities for innovation and technology adoption to enhance member services and operational efficiency.
- Continue advocacy efforts and engagement with policymakers to address emerging issues and advance the association's priorities.

2. April - June:

- Expand membership growth and retention initiatives, leveraging successful strategies and exploring new opportunities for member engagement.
- Enhance professional development offerings, including the development of new educational resources and partnerships with accredited institutions.
- Strengthen networking and collaboration efforts, including regional events, online forums, and mentorship programs.

3. July - September:

- Evaluate the financial performance of the association and adjust budget projections as needed based on actual results and updated forecasts.
- Launch new initiatives and programs identified during the strategic planning review process, ensuring

alignment with the association's mission and goals.

- Monitor progress towards achieving Year 2 goals and objectives and address any challenges or barriers to implementation.

4. October - December:

- Conduct a mid-year review to assess progress towards achieving strategic goals and objectives and make any necessary adjustments to action plans.
- Prepare for the development of the next strategic plan cycle, including gathering input from stakeholders, conducting market research, and setting strategic priorities for the upcoming years.

Year 3 and Beyond:

1. January - March:

- Begin the development of the next strategic plan cycle, building on lessons learned and accomplishments from previous years.
- Engage stakeholders in the strategic planning process, including members, partners, and external experts, to ensure broad input and buy-in for the new plan.
- Continue to implement ongoing initiatives and programs while transitioning to the new strategic priorities identified for the next planning cycle.

2. April - June:

- Finalize the new strategic plan, including goals, objectives, strategies, and action plans, and communicate it to stakeholders.
- Develop a detailed implementation timeline and allocate resources to support the execution of the new strategic initiatives.
- Monitor and evaluate the progress of ongoing initiatives and make any necessary adjustments to ensure alignment with the new strategic direction.

3. July - September:

- Launch new initiatives and programs identified in the new strategic plan, focusing on achieving early wins and building momentum for long-term success.
- Continue to engage with stakeholders and solicit feedback on the implementation of the new

strategic plan, making adjustments as needed based on input and performance metrics.

- Evaluate the effectiveness of communication strategies and adjust as needed to ensure that key messages reach target audiences effectively.

4. October - December:

- Conduct a year-end review to assess progress towards achieving goals and objectives outlined in the new strategic plan.
 - Celebrate accomplishments and recognize the contributions of staff, volunteers, members, and partners who have supported the association's strategic initiatives.
 - Prepare for the development of the next annual operating plan and budget cycle, incorporating feedback and lessons learned from the previous year to inform future planning efforts.
- This timeline provides a structured approach for the Kenya Pharmaceutical Association – Central Branch to plan, implement, and evaluate its strategic initiatives over the next three to five years, ensuring alignment with its mission and vision while adapting to changing internal and external conditions. Regular monitoring and review of progress will be essential to track performance, identify areas for improvement, and maintain momentum towards achieving strategic goals and objectives.

X. CONCLUSION:

IN CONCLUSION, developing and implementing a strategic plan is essential for the Kenya Pharmaceutical Association – Central Branch to effectively navigate the dynamic healthcare landscape, address evolving industry challenges, and capitalize on emerging opportunities. By conducting a comprehensive situational analysis, setting SMART goals and objectives, and formulating targeted strategies, the association can align its efforts with its mission and vision while maximizing its impact on members, stakeholders, and the

broader healthcare community. Throughout the strategic planning process, stakeholder engagement, effective communication, and proactive risk management are critical success factors. Engaging members, partners, policymakers, and other stakeholders ensures that the association's initiatives are relevant, inclusive, and supported by key stakeholders. Clear and consistent communication helps to convey key messages, solicit feedback, and maintain stakeholder buy-in. Proactive risk management

helps to anticipate and mitigate potential challenges, ensuring that the association remains resilient and adaptable in the face of uncertainty. As the association executes its strategic plan, ongoing monitoring, evaluation, and adjustment are essential to track progress, identify areas for improvement, and capitalize on emerging opportunities. Regular review of key performance indicators, financial metrics, and stakeholder feedback helps to inform decision-making and ensure

that the association remains on track to achieve its strategic goals and objectives. In conclusion, by following a structured approach to strategic planning and implementation, the Kenya Pharmaceutical Association – Central Branch will strengthen its position as a trusted leader in the pharmacy profession, drive positive change in healthcare policy and practice, and ultimately improve patient outcomes and public health.

PROPOSAL FOR EXPANDING ACCESS AND CHOICE TO FAMILY PLANNING SERVICES IN KENYA - TRAINING PROGRAM

PROPOSAL FOR EXPANDING ACCESS AND CHOICE TO FAMILY PLANNING SERVICES IN KENYA - TRAINING PROGRAM FOR PHARMACEUTICAL TECHNOLOGISTS

INTRODUCTION:

In Kenya, access to comprehensive family planning services remains essential for promoting reproductive health and ensuring the well-being of individuals and communities. Pharmaceutical technologists play a crucial role in expanding access to family planning methods and counseling services. To address this need, we propose the implementation of a comprehensive training program aimed at equipping pharmaceutical technologists with the knowledge and skills necessary to provide quality family planning services.

TRAINING DURATION AND STRUCTURE:

The proposed training program will span over 5 days, consisting of 3 days of theoretical instruction followed by 2 days of practical training. The practical sessions will take place in three different government facilities with busy Maternal and Child Health (MCH) clinics, providing participants with hands-on experience in real-world settings.

OBJECTIVES:

The objectives of the training program are as follows:

1. To enhance the capacity of pharmaceutical technologists to provide client-centered counseling for family planning services.
2. To equip pharmaceutical technologists with knowledge of and proficiency in administering **Depo-Medroxyprogesterone Acetate-Intramuscular (DMPA-IM)** and **Depo-Medroxyprogesterone Acetate-Subcutaneous (DMPA-SC)** injections.
3. To ensure pharmaceutical technologists understand and adhere to medical eligibility criteria for family planning methods.
4. To strengthen skills in infection prevention and control related to contraceptive services.
5. To provide training on documentation, reporting, monitoring, and evaluation of family planning services.
6. To improve reproductive health commodity management and pharmacovigilance among pharmaceutical technologists.

CLASS CAPACITY AND FACILITATORS:

The program will accommodate a maximum of 30 students per training session to ensure effective

learning and interaction. Six experienced facilitators will lead the theoretical and practical sessions, providing expertise in family planning counseling, pharmacology, and healthcare delivery. Additionally, two community health providers and one nurse will be available per facility to support the practical training.

LOGISTICS AND BUDGET:

- Transport: Three buses will be arranged to transport participants and facilitators to the designated government facilities for practical training.
- Per Diem: Each facilitator will receive a daily per diem of 7,000 KES to cover expenses and 3,000 KES per day during the 5-day training period.
- Venue and Refreshments: The conference venue will be located in Thika, Kiambu County, with refreshments provided throughout the training days at a cost of 2,500 KES per person for a full-day package.
- Community Health Providers and Nurses: Community health providers will receive a daily allowance of 500 KES for their participation in the practical training, while nurses will receive 1,000 KES per day per facility.

- Family Planning Commodities: Family planning commodities required for the training will be provided by our partners.

CERTIFICATION AND SUBJECTS COVERED: CERTIFICATION

Will be based on participants' successful completion of practical tasks, including administering 5 DMPA-IM injections, 5 DMPA-SC injections, and counseling 10 clients for family planning and other services.

SUBJECTS TO BE COVERED

1. Client Counseling for Family Planning: This subject covers the skills and techniques necessary for effective communication with clients seeking family planning services. It includes understanding client needs, providing accurate information about contraceptive methods, addressing concerns, and supporting informed decision-making.

2. DMPA-IM (Depo-Medroxyprogesterone Acetate - Intramuscular): This topic focuses on the administration of DMPA-IM injections, a commonly used contraceptive method. It covers proper injection techniques, dosage calculations, storage requirements, potential side effects, and counseling for clients receiving this method.

3. DMPA-SC (Depo-Medroxyprogesterone Acetate - Subcutaneous): Similar to DMPA-IM, this subject covers the administration of DMPA-SC injections, including injection techniques, dosage calculations, storage requirements, and counseling for clients receiving this contraceptive method.

4.Accreditation Checklist: This subject involves familiarizing pharmaceutical technologists with the accreditation checklist for family planning service delivery. It includes understanding the criteria and standards set by regulatory

bodies or accrediting agencies to ensure quality service provision.

5. Basic Anatomy and Physiology of the Human Reproductive System: This topic provides an overview of the anatomical and physiological aspects of the human reproductive system. It covers reproductive organs, hormonal regulation, menstrual cycle, fertilization, and pregnancy.

6. Medical Eligibility Criteria for Family Planning: Pharmaceutical technologists will learn about the medical eligibility criteria for different contraceptive methods. This includes understanding contraindications, precautions, and considerations for various health conditions when recommending or prescribing contraceptive options.

7. Infection Prevention and Control: This subject focuses on strategies to prevent infections in the context of family planning service provision. It includes proper hand hygiene, sterilization techniques, disposal of medical waste, and adherence to universal precautions to minimize the risk of infection transmission.

8. Contraceptive Methods: Pharmaceutical technologists will be trained on various contraceptive methods available, including hormonal methods, barrier methods, intrauterine devices (IUDs), implants, and permanent methods. They will learn about effectiveness, mechanisms of action, benefits, and potential side effects of each method.

9.Integration and Referrals: This topic covers the importance of integrating family planning services with other healthcare services and making appropriate referrals when necessary. It emphasizes collaboration with other healthcare providers and organizations to ensure comprehensive care for clients.

10. Documentation, Reporting, Monitoring, and Evaluation: Pharmaceutical technologists will learn about the importance of

accurate documentation, reporting systems, and monitoring and evaluation processes in family planning service delivery. This includes maintaining client records, reporting adverse events, and monitoring program outcomes for quality improvement.

11. Reproductive Health Commodity Management: This subject focuses on the proper management of reproductive health commodities, including storage, distribution, inventory control, and forecasting of contraceptive supplies. It emphasizes the importance of maintaining adequate stock levels to ensure uninterrupted service delivery.

12. Pharmacovigilance: Pharmacovigilance involves monitoring and reporting adverse effects or events related to contraceptive use. Pharmaceutical technologists will learn how to recognize and report adverse reactions, conduct pharmacovigilance activities, and contribute to ensuring the safety and efficacy of contraceptive methods.

CONCLUSION:

The proposed Family Planning Training Program for Pharmaceutical Technologists is essential for strengthening the capacity of frontline healthcare providers in delivering quality family planning services. By investing in this training initiative, we aim to improve access to family planning information and services, ultimately contributing to better reproductive health outcomes for individuals and communities in Kenya.



COSMOS

MEDICINE YOU CAN TRUST



PICTORIALS



KPA NEC AND CENTRAL BRANCH OFFICIALS PRESENTING SELF REGULATION, CODE OF ETHICS AND SAFE PHARMACY CHARTER TO PPB CHAIRMAN DR. GITHINJI



KPA NEC AND CENTRAL BRANCH OFFICIALS PRESENTING SELF REGULATION, CODE OF ETHICS AND SAFE PHARMACY CHARTER TO PPB CHAIRMAN DR. GITHINJI



NEC LAUNCHING CENTRAL BRANCH ETHICS AND DISPLINARY COMMITTEE



KPA CENTRAL BRANCH DURING MENTORSHIP PROGRAM AT MOUNT Kenya UNIVERSITY



KPA CENTRAL BRANCH CME HELD AT THIKA CRAVERS HOTEL



KPA CENTRAL BRANCH OFFICIALS PRESENTING DDA BOOK TO HON. SECRETARY GENERAL



MEETING WITH HIS EXCELLENCY HON. GOVERNOR MUTAHI - NYERI COUNTY



BRANCH EVENT

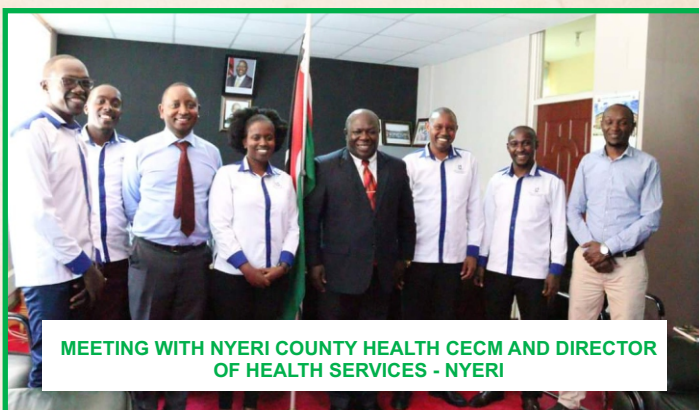
PICTORIALS



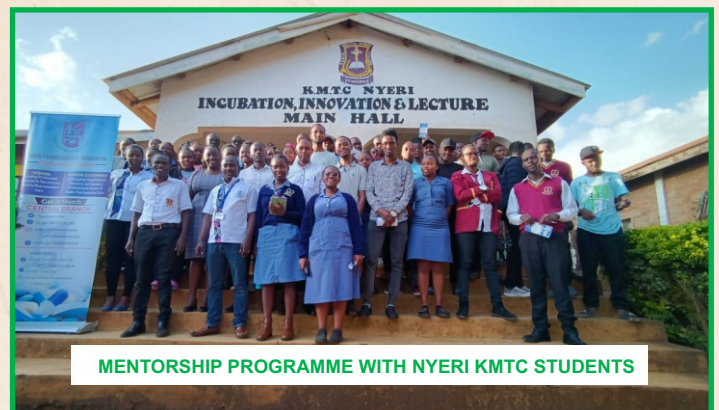
**HON. ERIC SEDAH
- KPA PRESIDENT**



BRANCH EVENT



**MEETING WITH NYERI COUNTY HEALTH CECM AND DIRECTOR
OF HEALTH SERVICES - NYERI**



MENTORSHIP PROGRAMME WITH NYERI KMTc STUDENTS



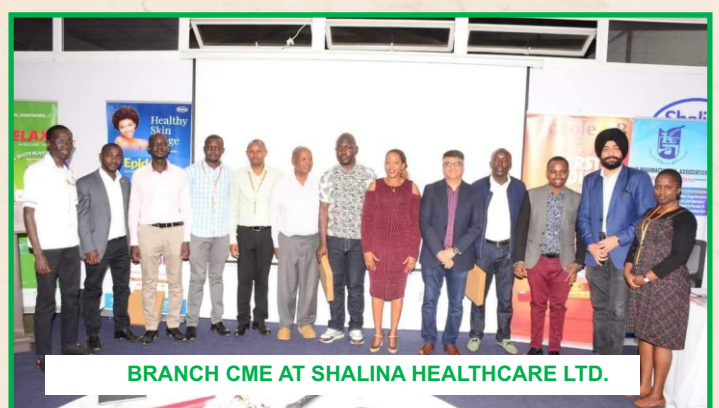
**MEETING WITH HIS EXCELLENCY HON. GOVERNOR MUTAHI
- NYERI COUNTY**



19TH ASC AT MKU WITH PPB BOARD CHAIR DR. GITHIJI



AGM WITH HON. SABINA CHEGE



BRANCH CME AT SHALINA HEALTHCARE LTD.

THE CentralPharmaBuzz

Connecting the Kenyan Pharmacy Community



Kenya Pharmaceutical Association

Pharmaceutical Excellence

CENTRAL BRANCH

KENYA PHARMACEUTICAL ASSOCIATION

CENTRAL BRANCH

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